

Bitterne Road East Survey

SURVEY RESPONSE REPORT

16 June 2022 - 22 July 2022

PROJECT NAME:

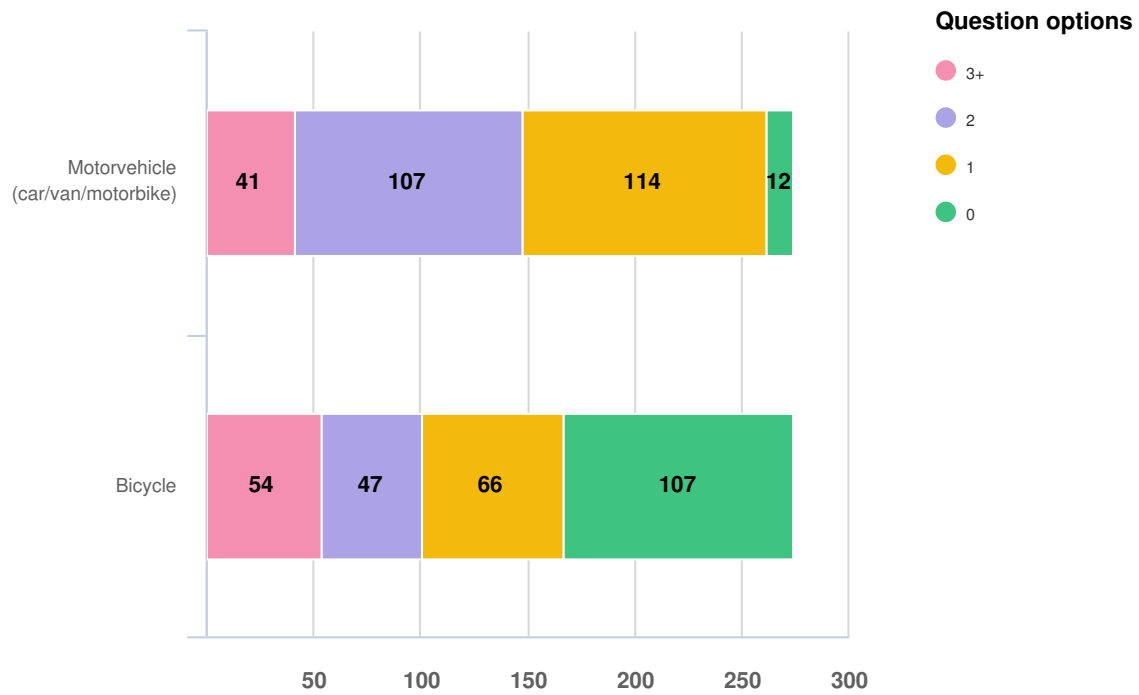
Bitterne Road East Cycle Route

DRAFT REPORT
(see word doc for open question/comments)

274 responses

SURVEY QUESTIONS

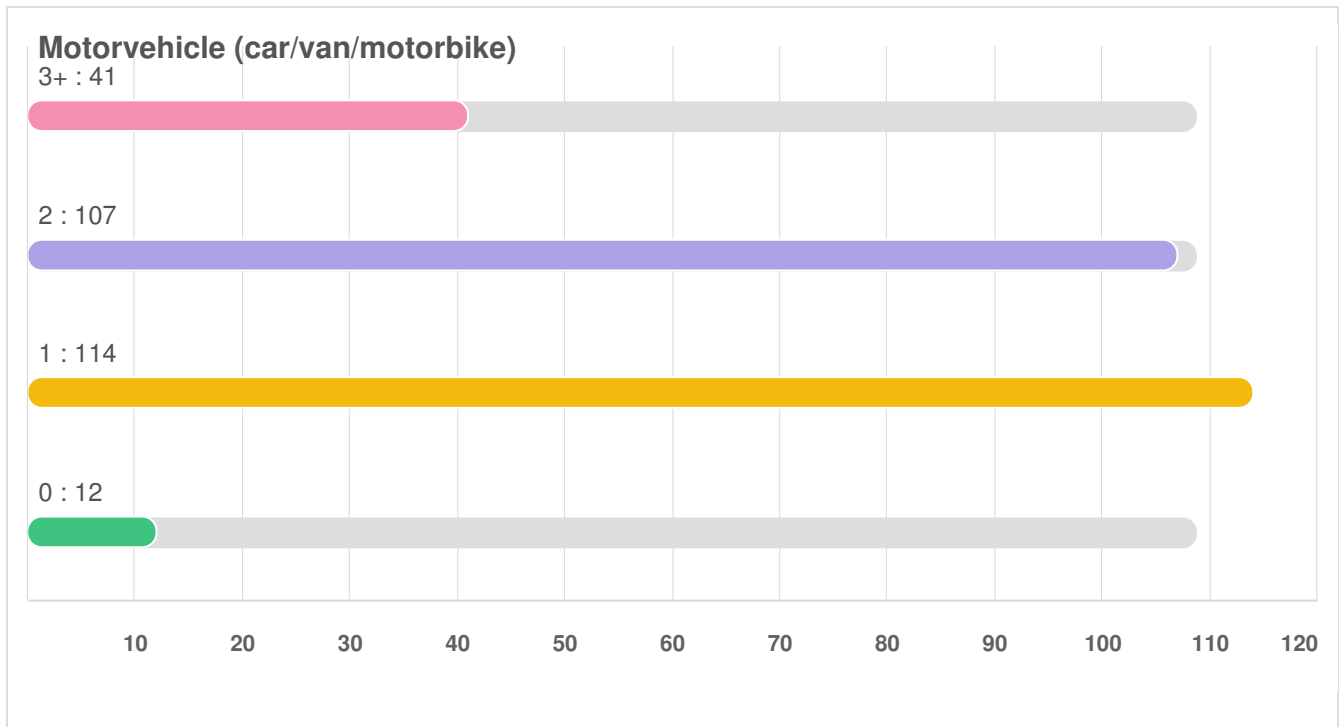
Q1 How many of each of the following vehicles do you and your household have access to?

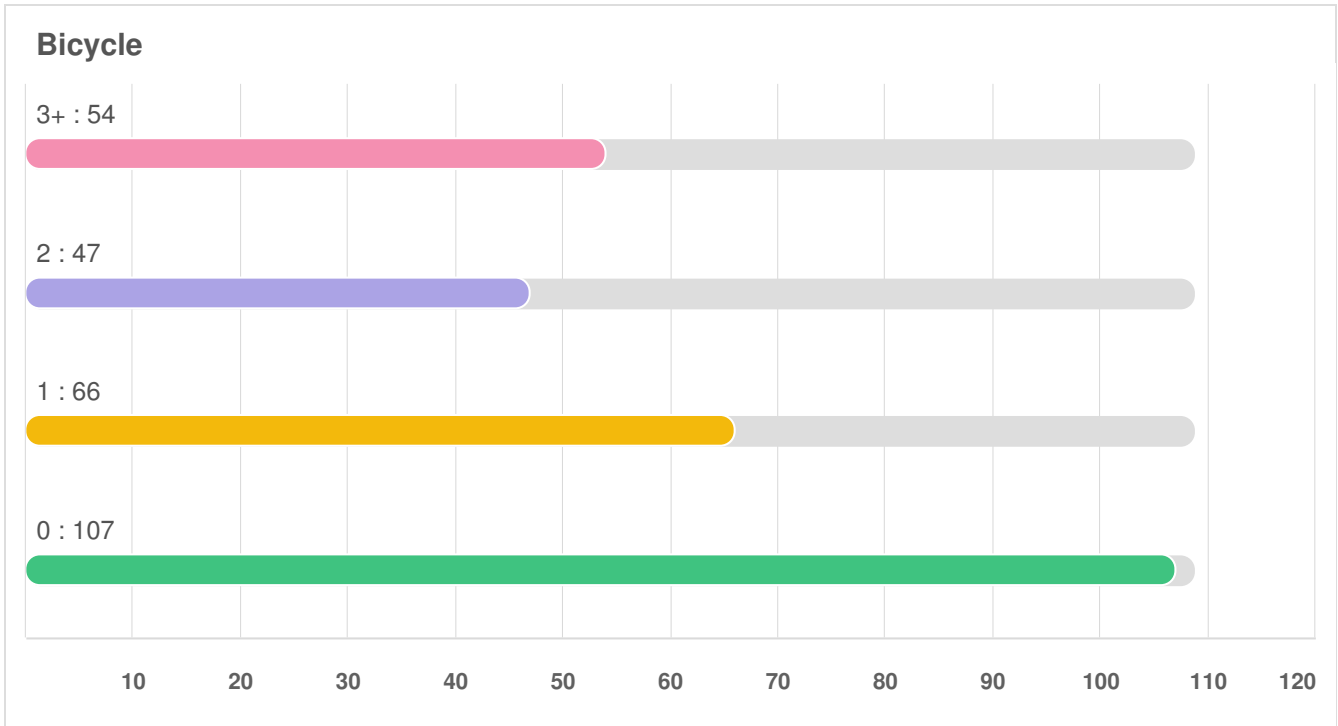


Mandatory Question (274 response(s))
Question type: Likert Question

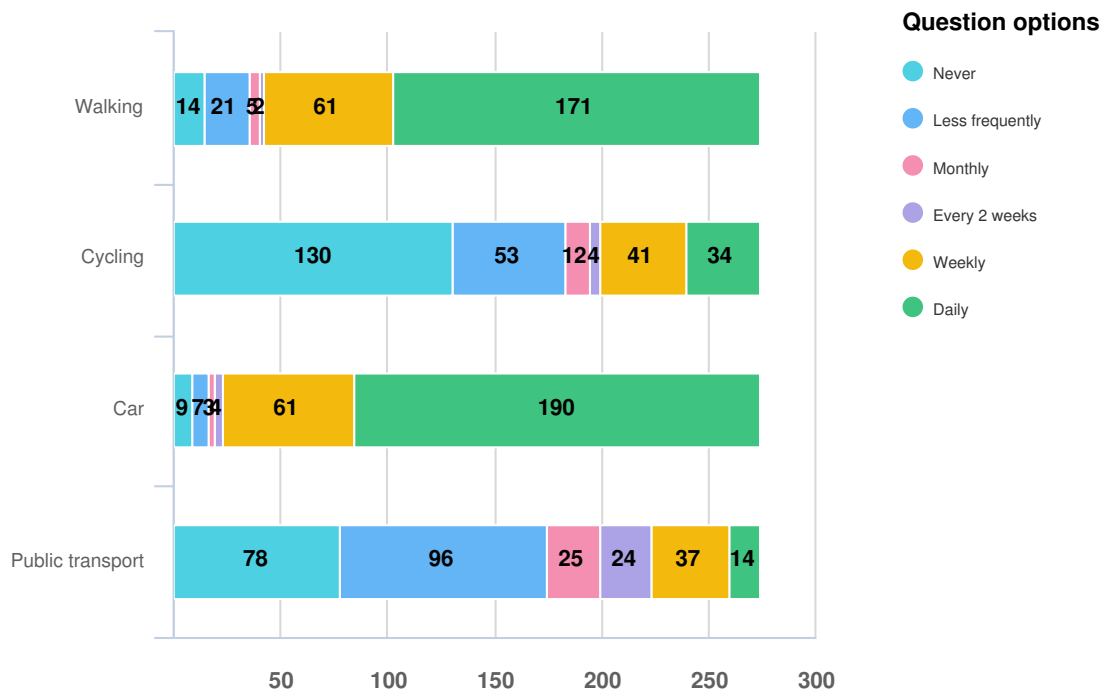
96% of respondents have access to 1 or more motorvehicle
39% do not have access to a bicycle in their household

Q1 | How many of each of the following vehicles do you and your household have access to?





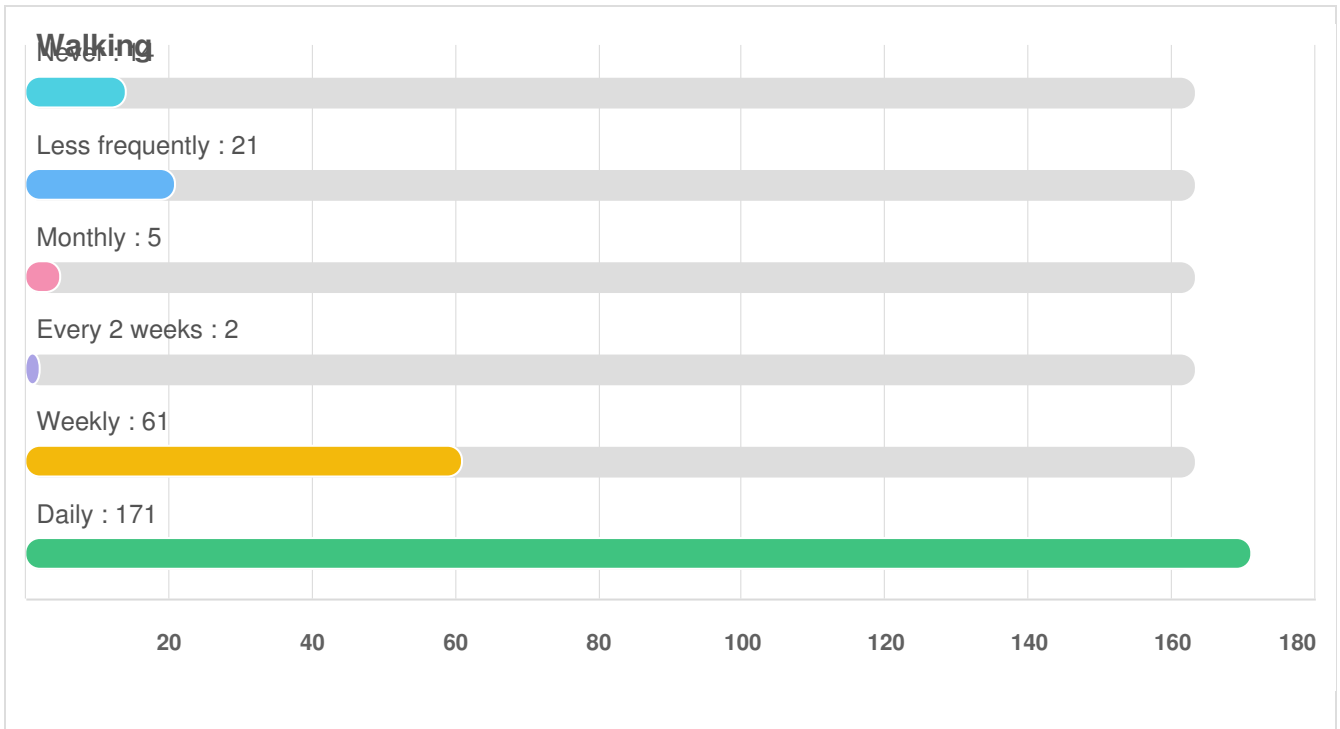
Q2 How often do you use the following modes of transport?

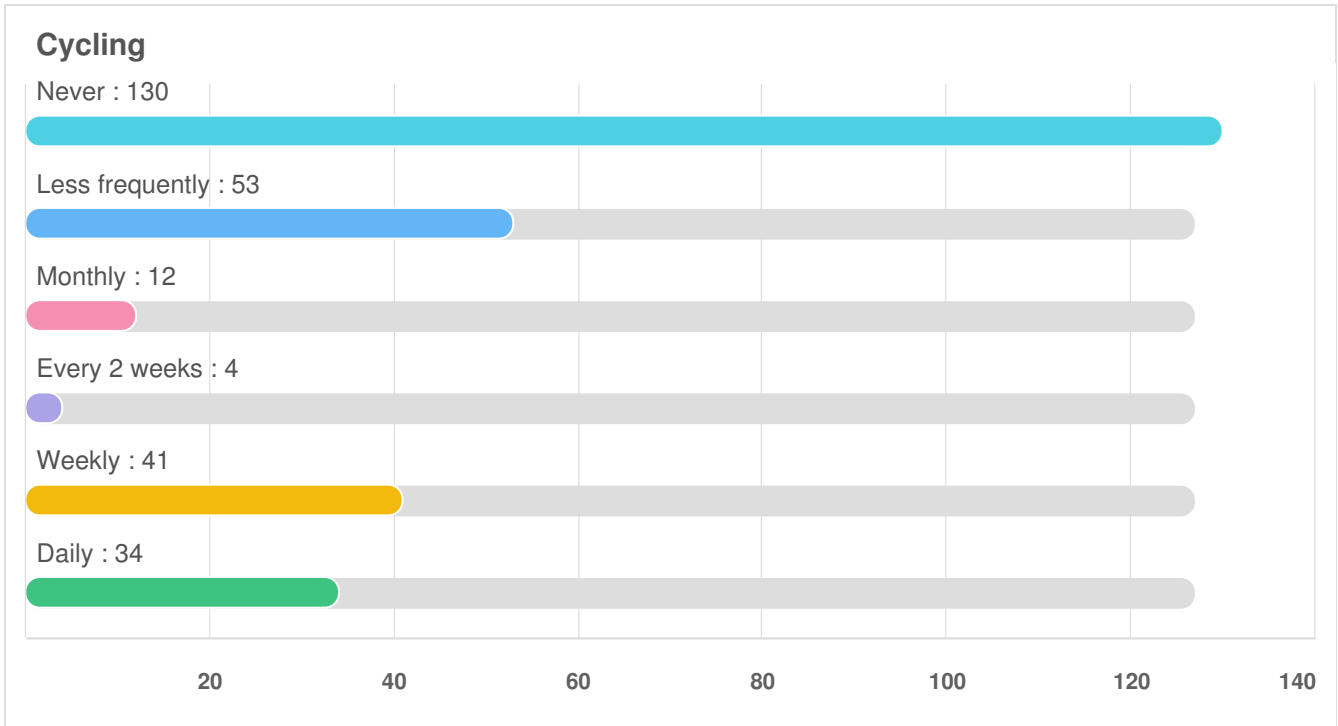


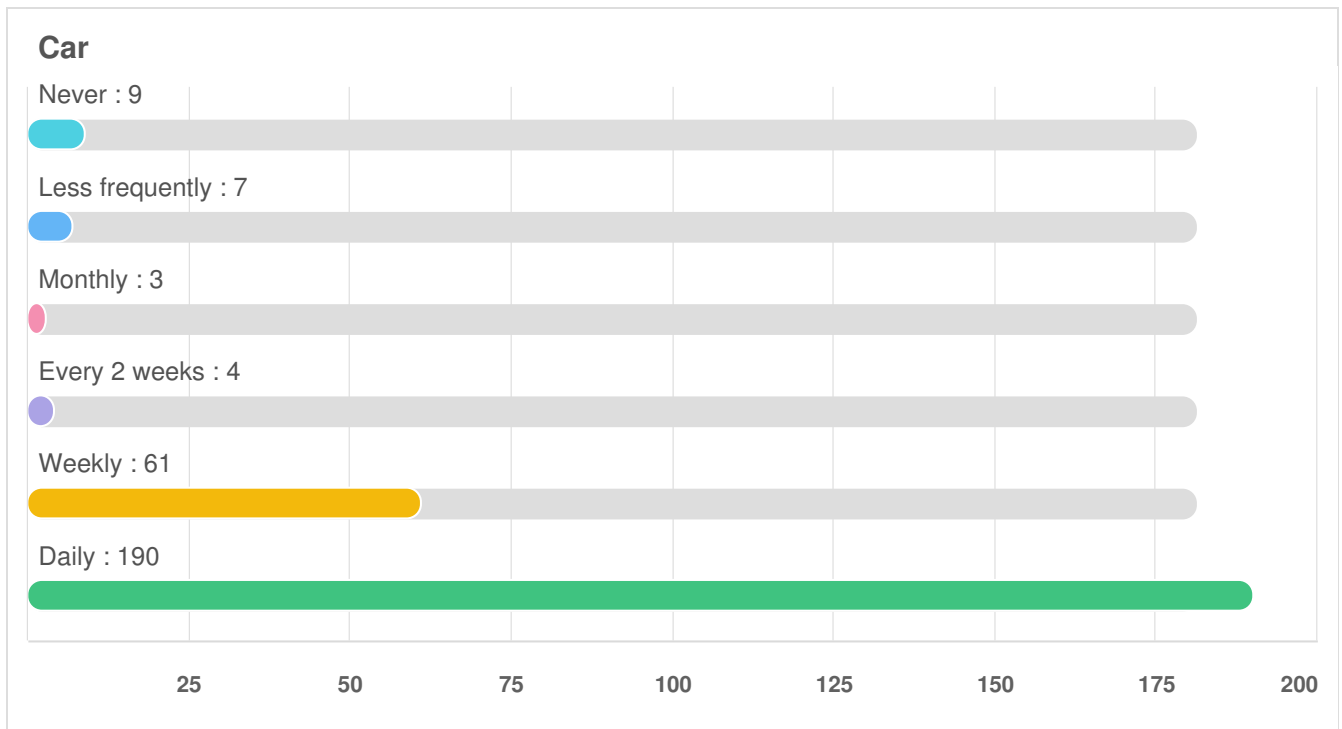
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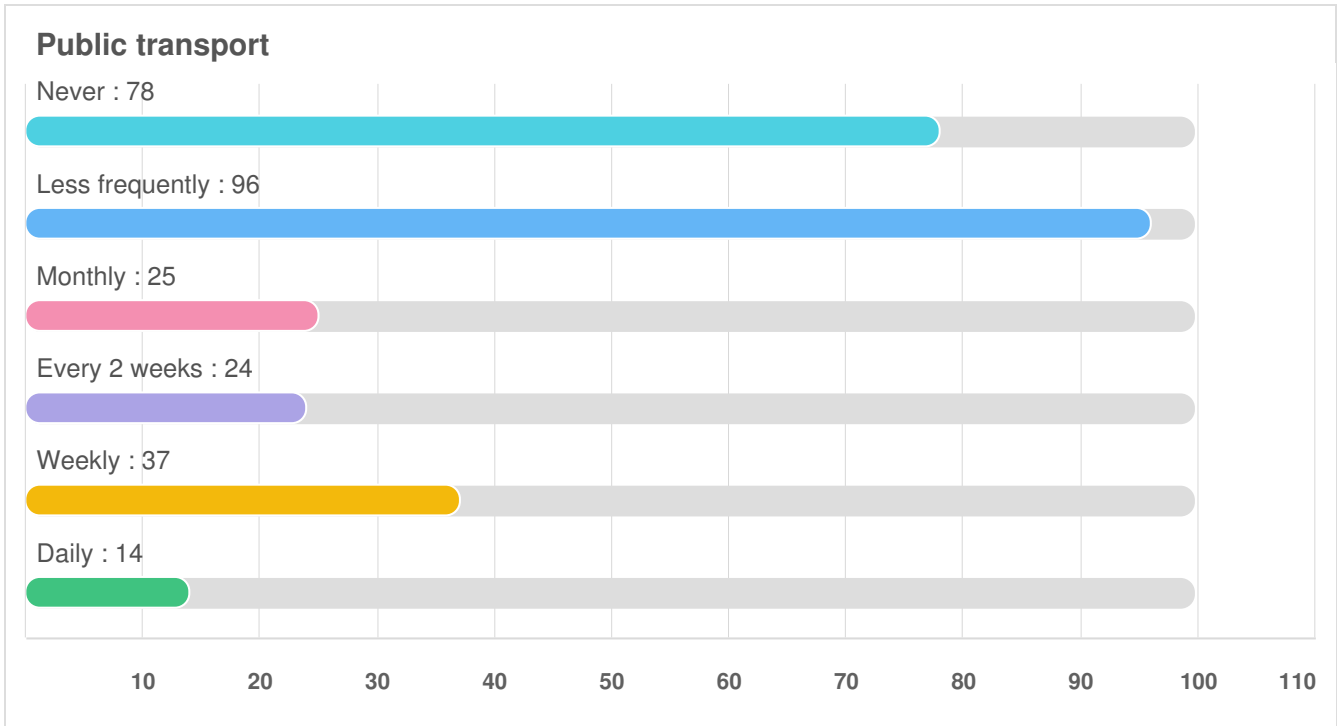
- 62% walk daily
- 27% cycle at least once a week
- 12% cycle daily
- 47% never cycle
- 69% travel by car daily
- 64% use public transport (bus) less than once a month or never
- 29% never use public transport
- 5% use public transport daily

Q2 | How often do you use the following modes of transport?

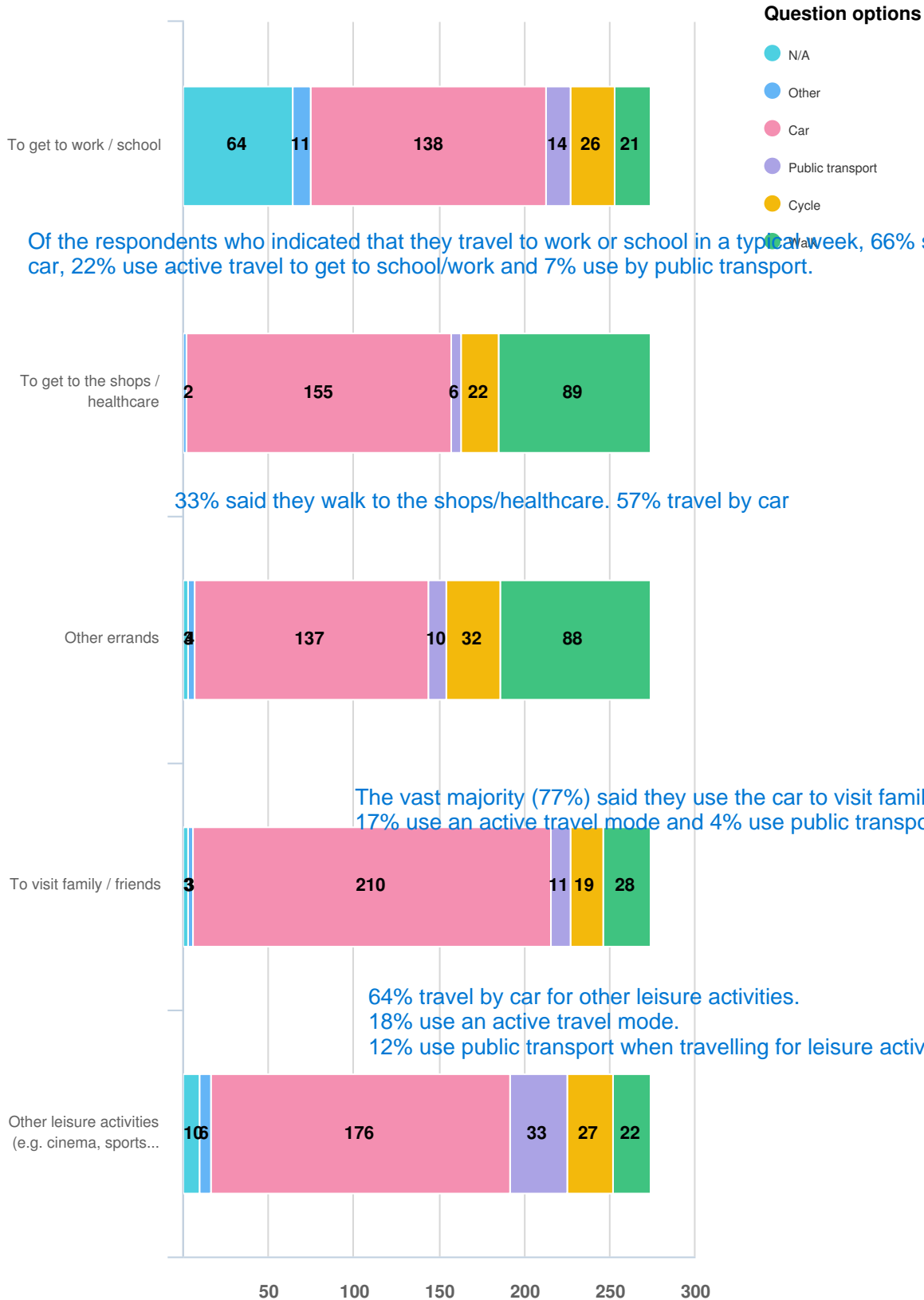








Q3 In a typical week, how do you travel for the following trips? (please select your main mode of transport for each).



Of the respondents who indicated that they travel to work or school in a typical week, 66% said they do so by car, 22% use active travel to get to school/work and 7% use by public transport.

33% said they walk to the shops/healthcare. 57% travel by car

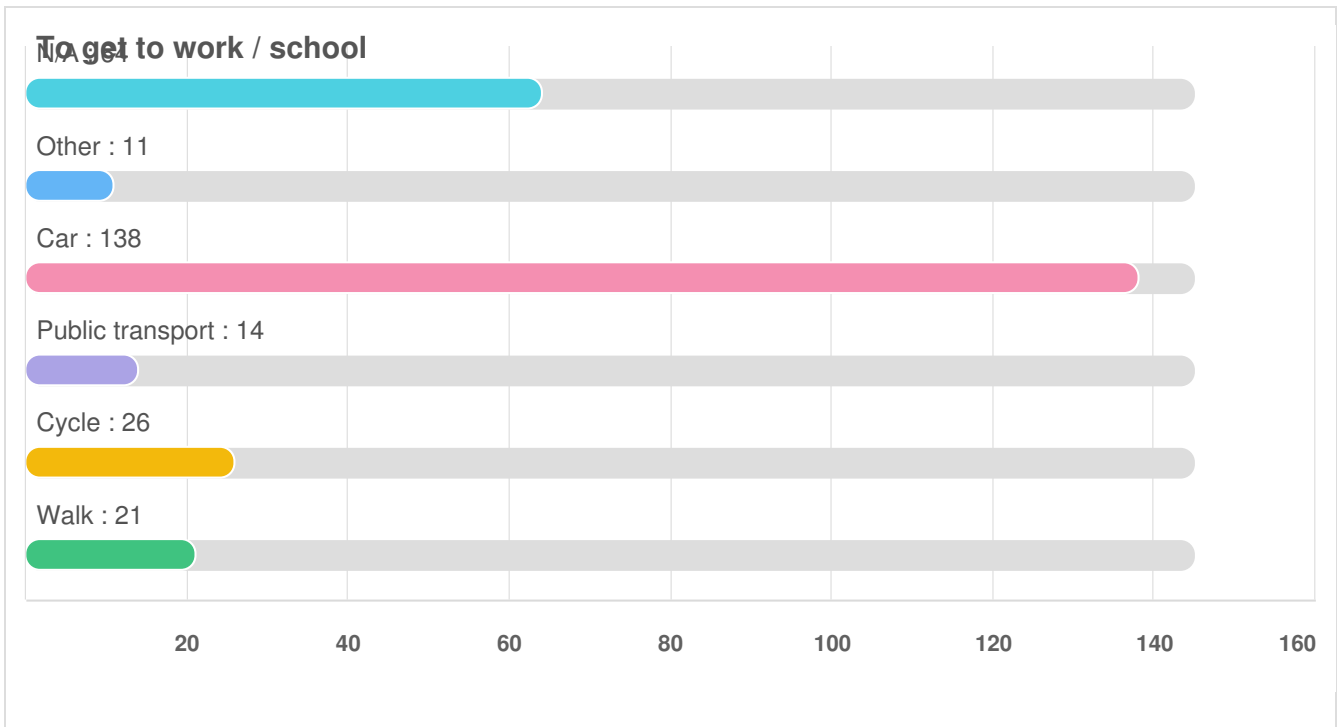
The vast majority (77%) said they use the car to visit family/friends. 17% use an active travel mode and 4% use public transport

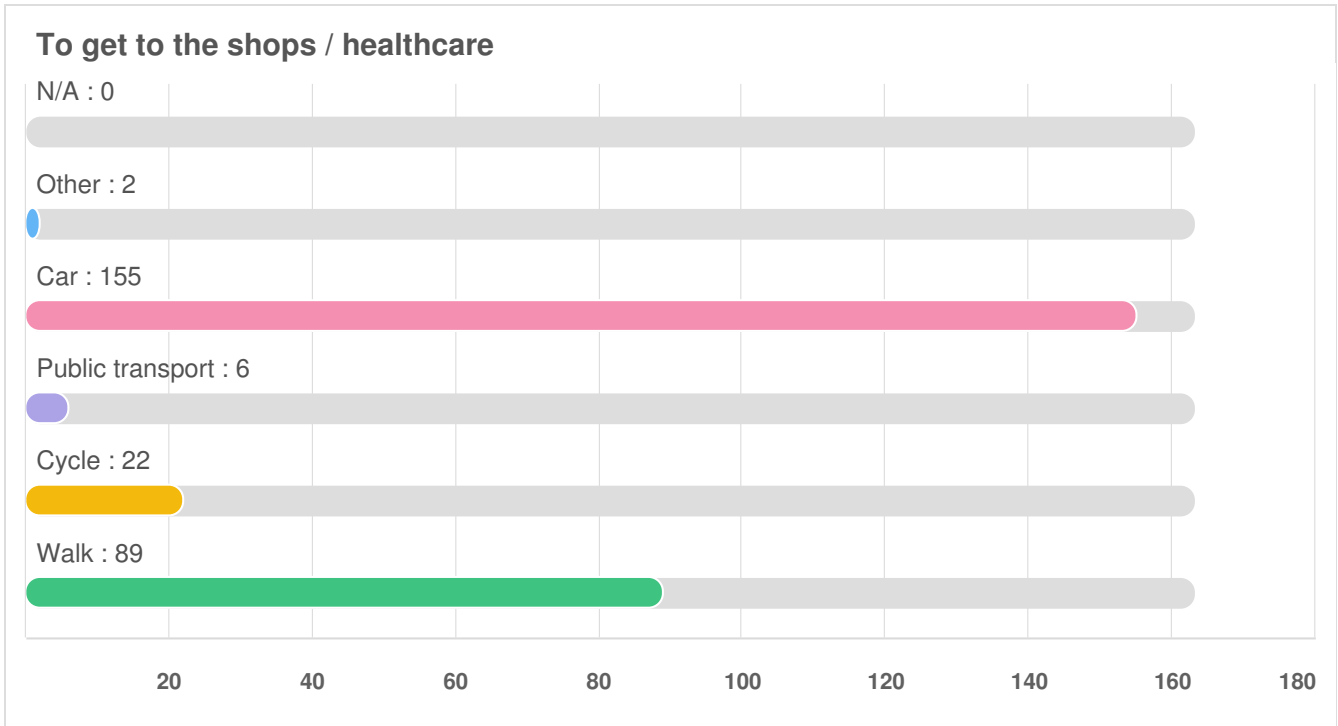
64% travel by car for other leisure activities. 18% use an active travel mode. 12% use public transport when travelling for leisure activities

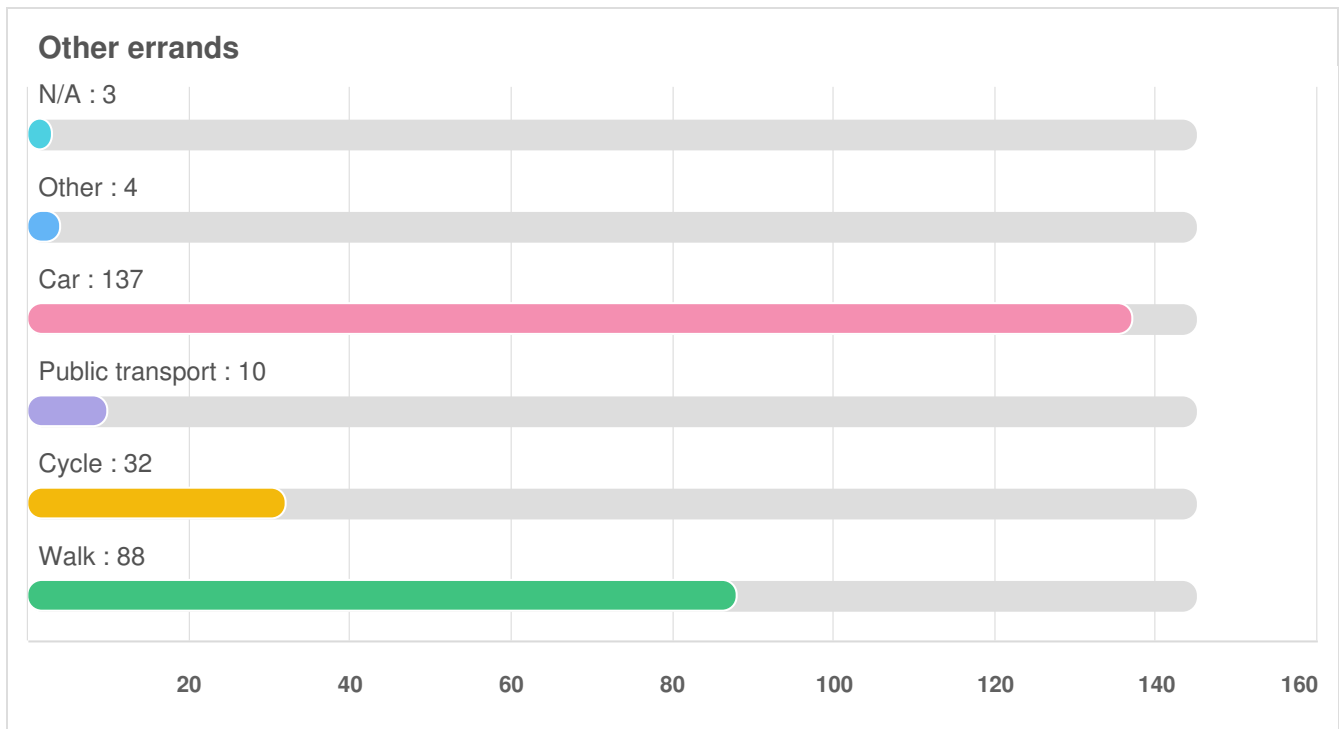
Mandatory Question (274 response(s))
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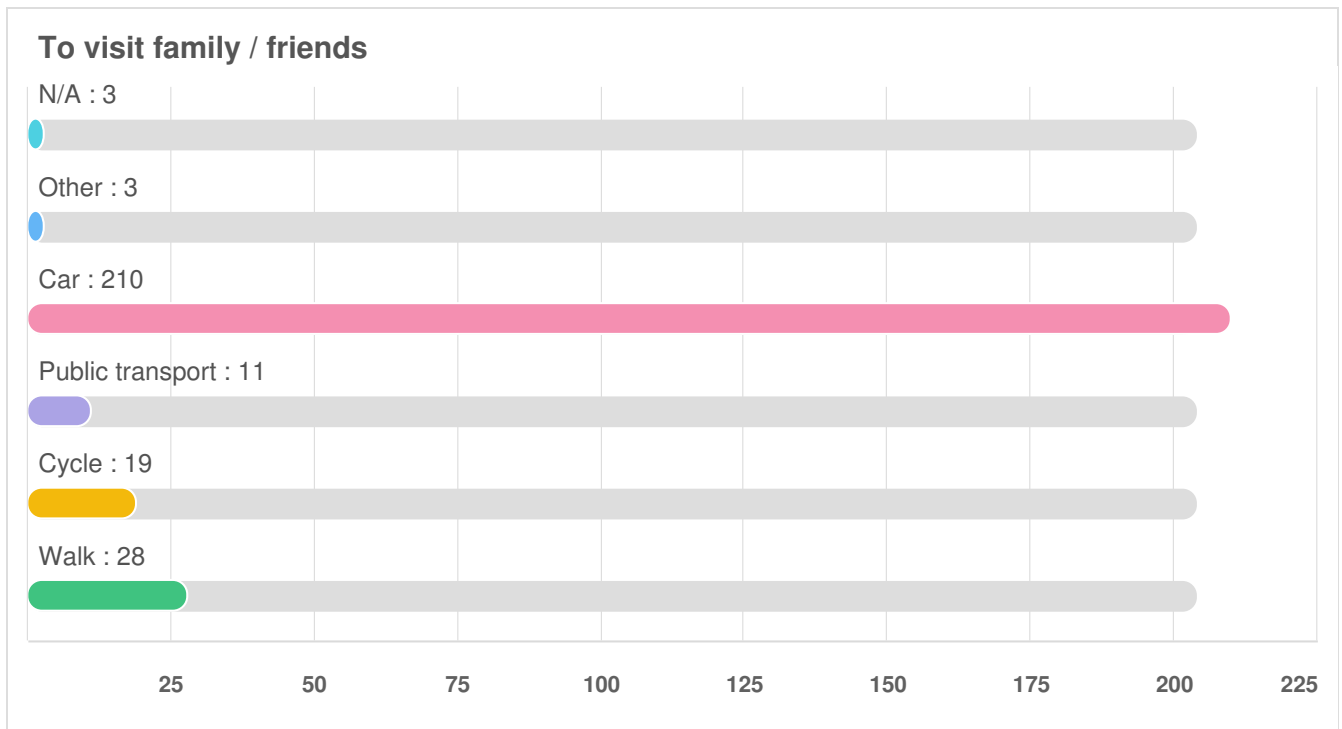
More people walk and cycle for local journeys (going to the shops and other errands) than for other types of journeys (commuting, visiting family/friends, leisure). The majority of people travel by car for those.

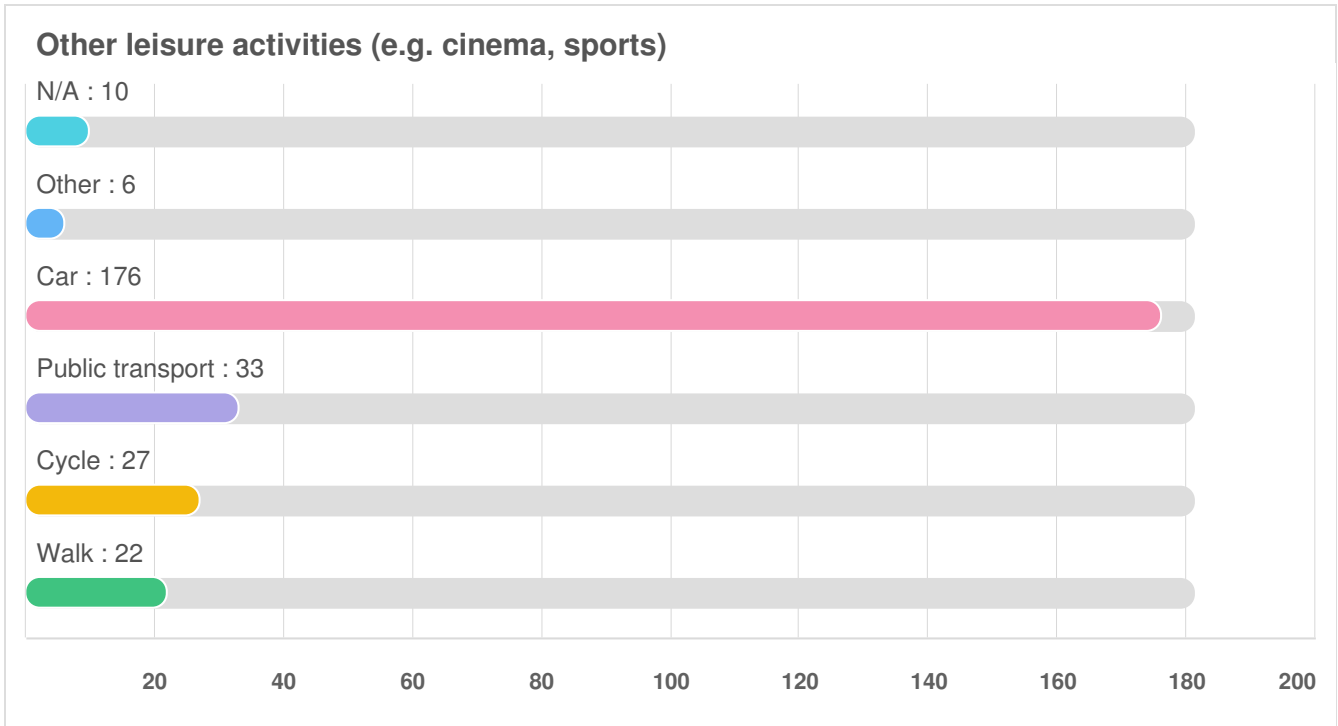
Q3 | In a typical week, how do you travel for the following trips? (please select your main mode of transport for each).



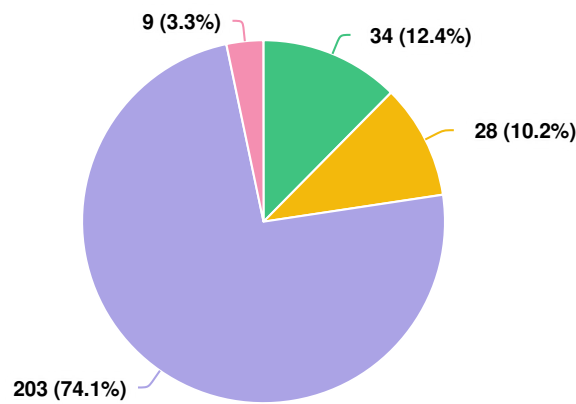








Q4 Which is your main mode of transport?



Question options

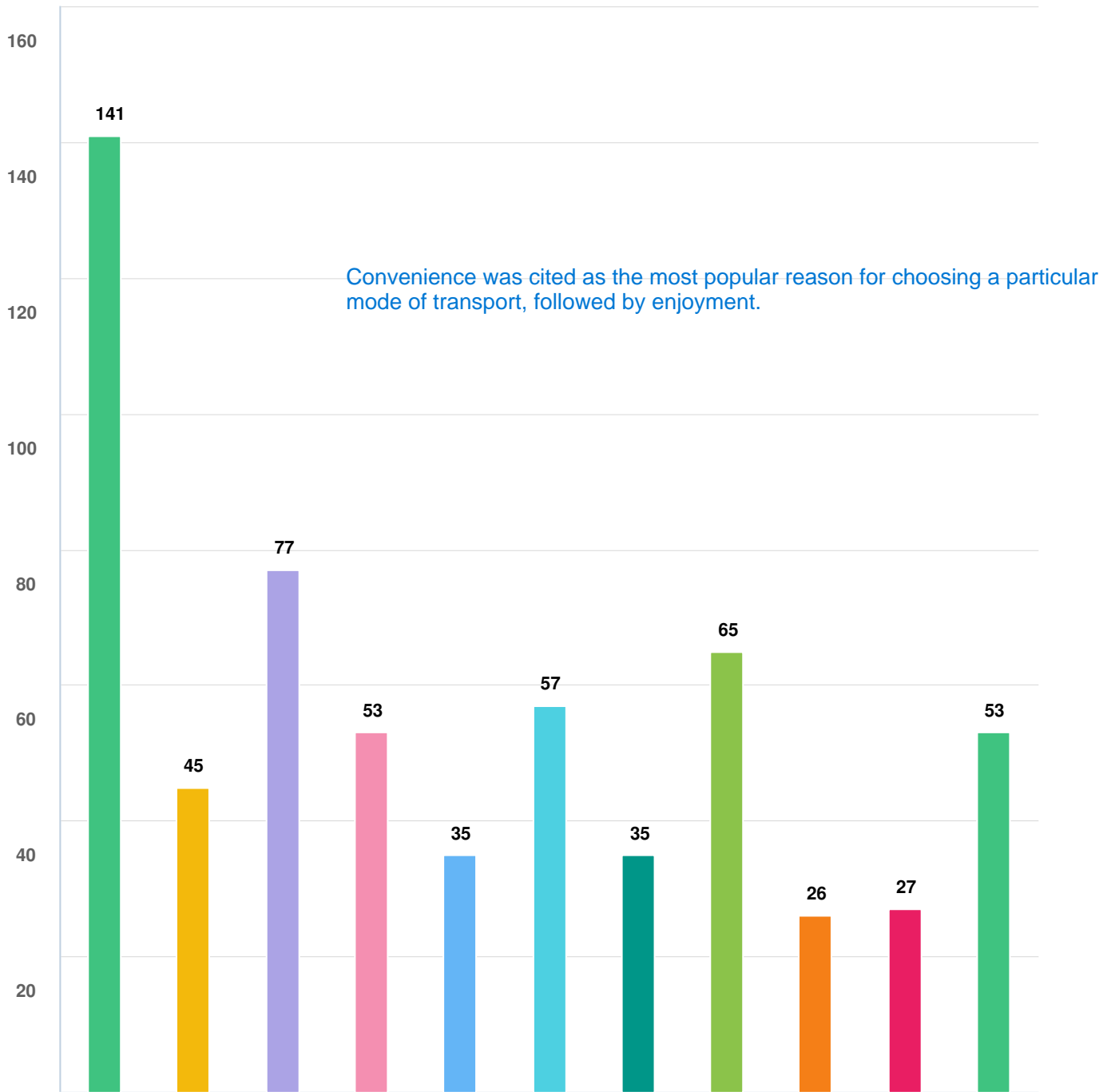
- Public transport
- Car
- Cycling
- Walking

74% of respondents said their main mode of transport is a car
 23% use an active travel mode as their main mode of transport (12% walking, 10% cycling)
 9% travel mainly by bus/public transport

Mandatory Question (274 response(s))

Question type: Radio Button Question

Q5 Referring to your answer in Question 5, please select the reasons you choose this as your main mode of transport.

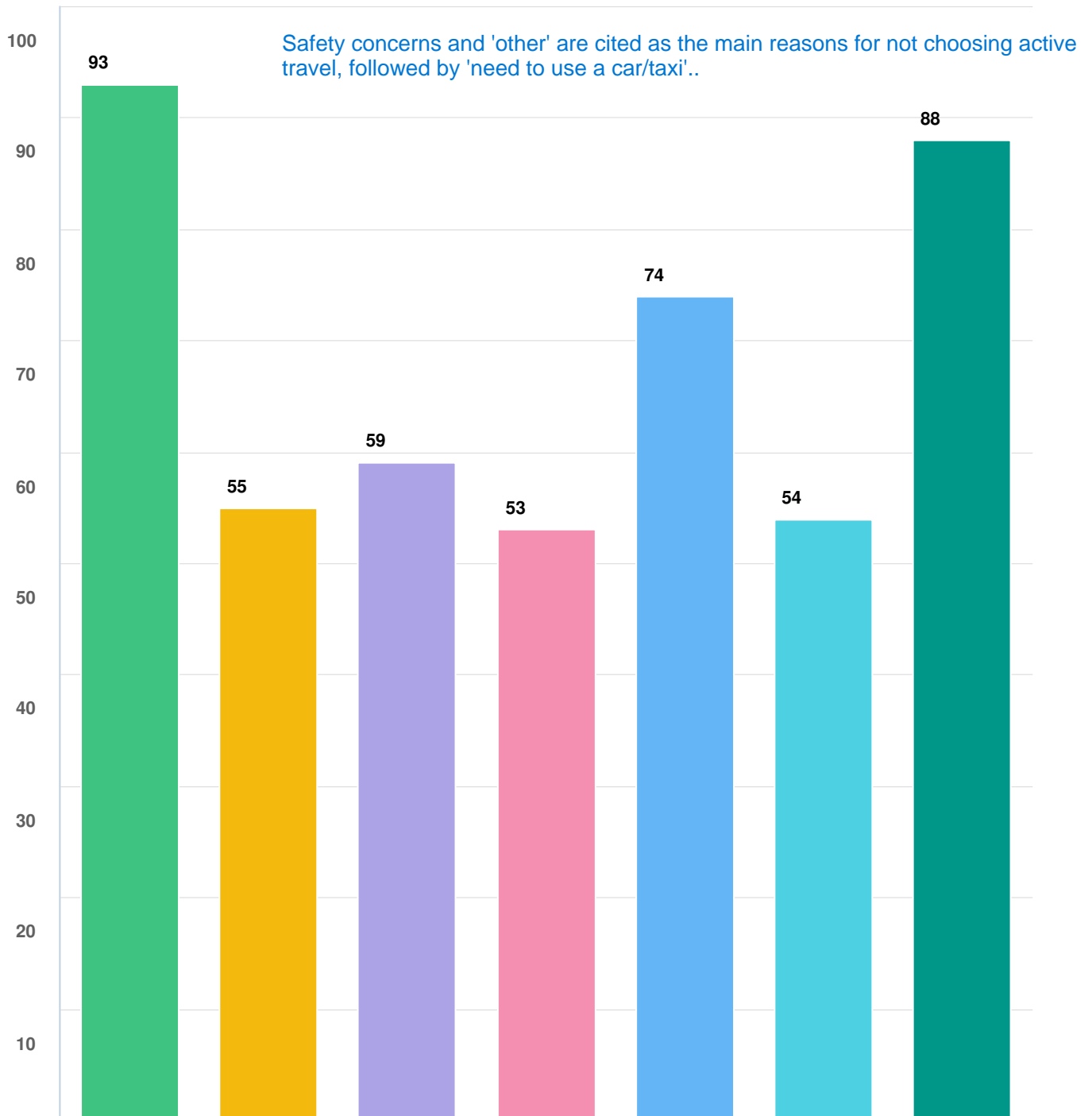


Question options

- Other (please specify)
 ● Childcare responsibilities
 ● Personal appearance on arrival
 ● Personal safety
- I've always done it this way
 ● Lack of alternatives
 ● Environmental concerns
 ● Health and fitness
- I enjoy travelling this way
 ● Cost savings
 ● Convenience

Mandatory Question (274 response(s))
 Question type: Checkbox Question

Q6 What are the main reasons stopping you from using active travel (walking and cycling) for more of your journeys?

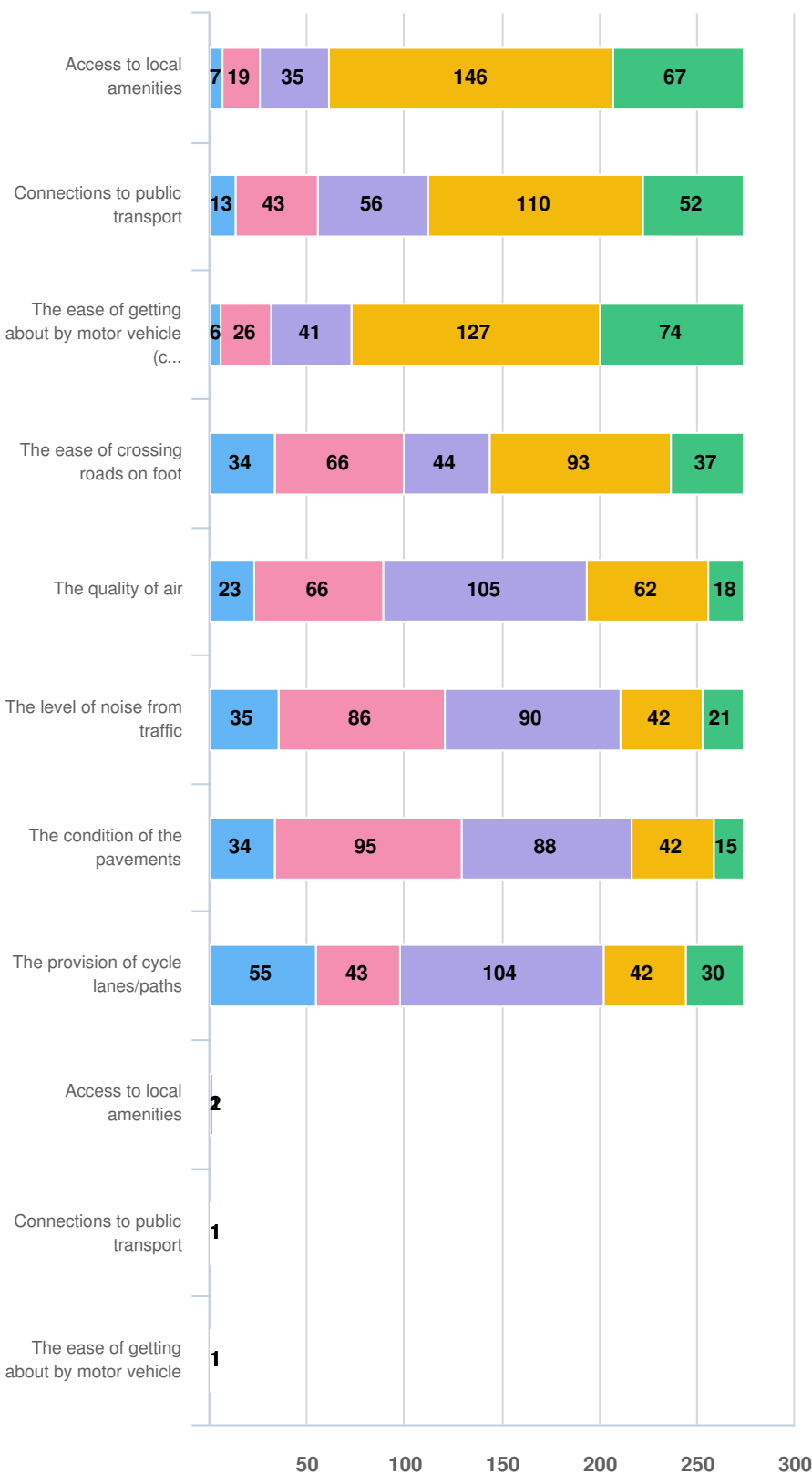


Question options

- Other (please specify)
- No desire to
- Need to use a car/taxi
- Poor condition of footways
- No direct or safe routes for cycling
- Traffic volumes
- Safety concerns

Mandatory Question (274 response(s))
 Question type: Checkbox Question

Q7 How would you rate the following, in relation to Bitterne Road East and the area around it?



Question options

- Very poor
- Poor
- Neither
- Good
- Very good

78% consider access to local amenities to be good or very good.

59% consider connection to public transport to be good or very good.

73% consider the ease of getting about by motor vehicle to be good or very good.

Only 48% consider the ease of crossing roads on foot to be good or very good. 35% consider it to be poor or very poor.

33% consider air quality in the area to be poor or very poor.

44% consider the level of noise from traffic to be poor or very poor

47% consider the condition of the pavements to be poor or very poor.

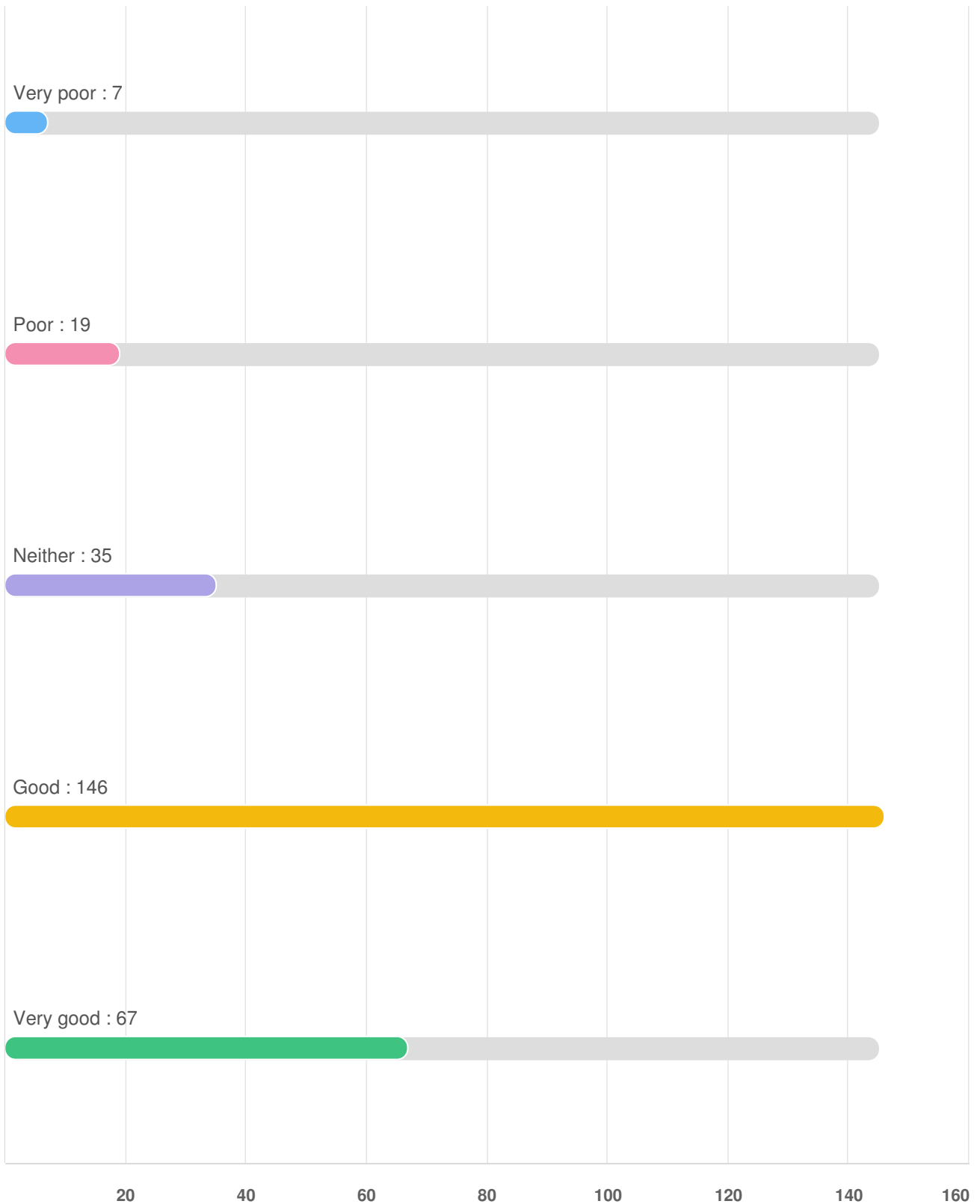
36% consider the provision of cycle lanes in the area to be poor or very poor. Only 26% consider it to be good or very good.

Mandatory Question (274 response(s))

Question type: Likert Question

Q7 | How would you rate the following, in relation to Bitterne Road East and the area around it?

Access to local amenities



Connections to public transport

Very poor : 13



Poor : 43



Neither : 56



Good : 110

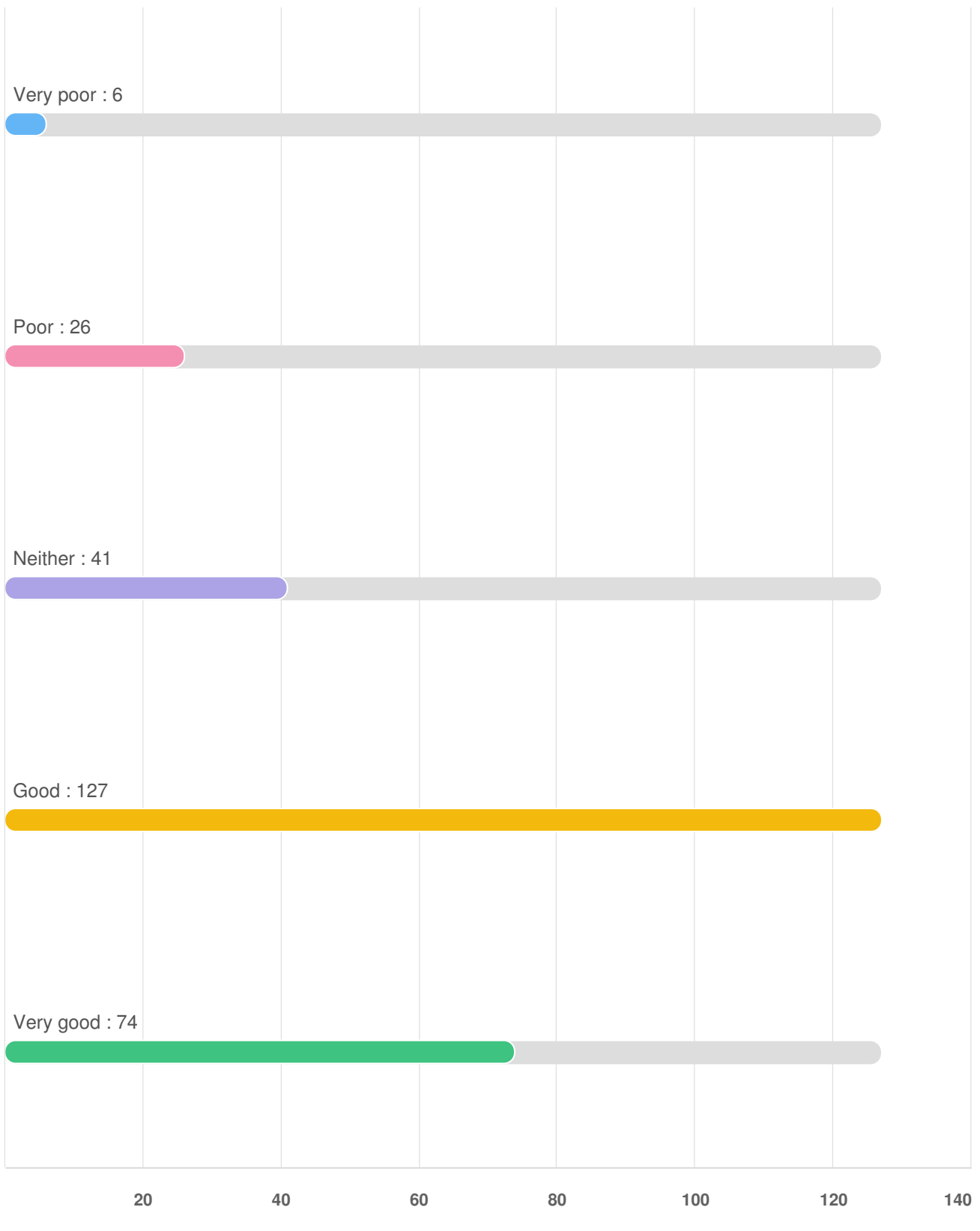


Very good : 52



10 20 30 40 50 60 70 80 90 100 110 120

The ease of getting about by motor vehicle (car/van/motorbike)



The ease of crossing roads on foot

Very poor : 34



Poor : 66



Neither : 44



Good : 93



Very good : 37



10 20 30 40 50 60 70 80 90 100

The quality of air

Very poor : 23



Poor : 66



Neither : 105



Good : 62

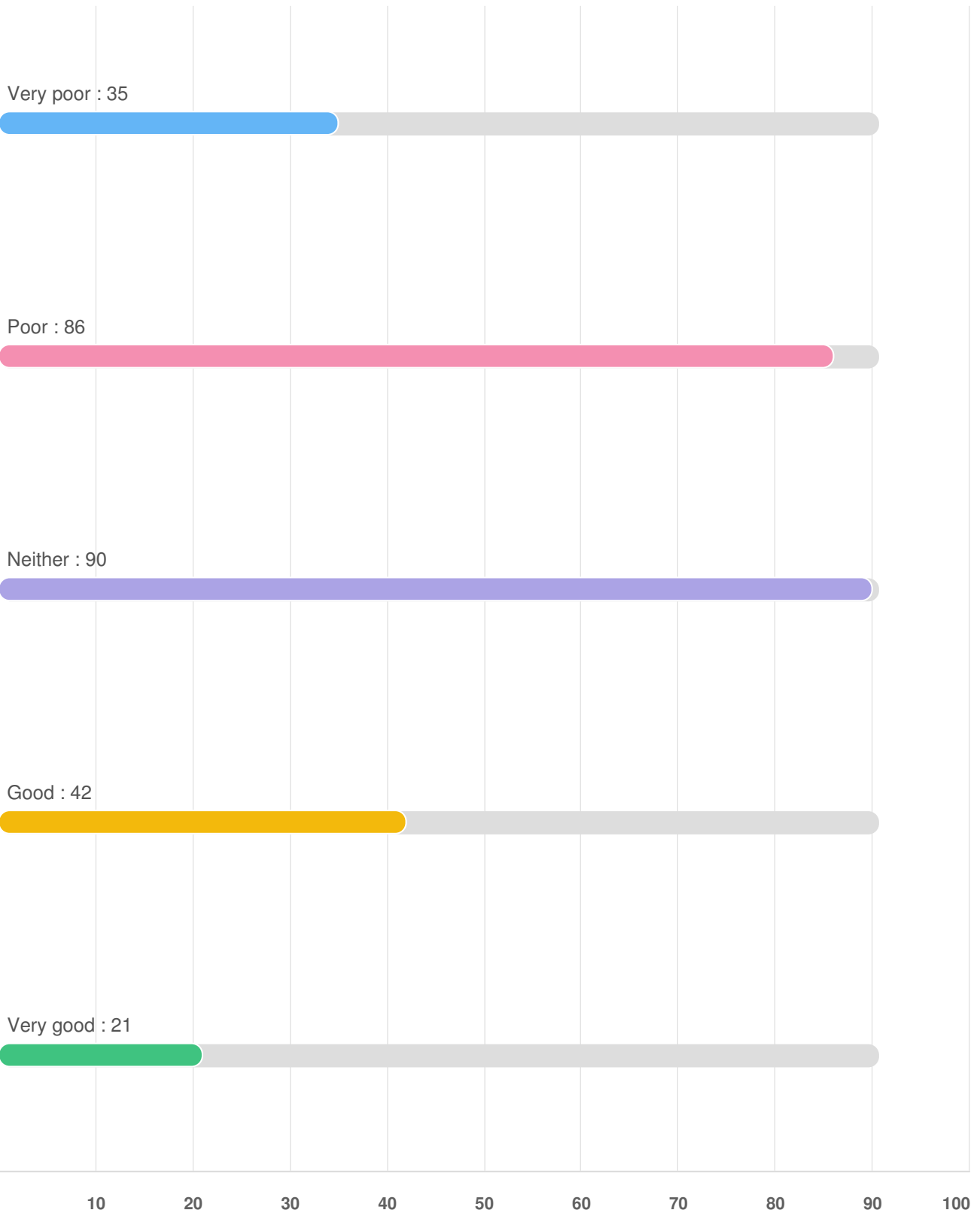


Very good : 18



10 20 30 40 50 60 70 80 90 100 110 120

The level of noise from traffic



The condition of the pavements

Very poor : 34



Poor : 95



Neither : 88



Good : 42



Very good : 15



10 20 30 40 50 60 70 80 90 100

The provision of cycle lanes/paths

Very poor : 55



Poor : 43



Neither : 104



Good : 42



Very good : 30



10 20 30 40 50 60 70 80 90 100 110

Access to local amenities

Very poor : 0



Poor : 0



Neither : 2



Good : 0



Very good : 1



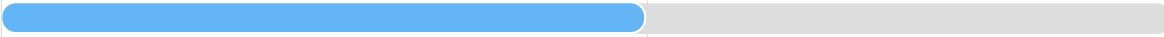
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Connections to public transport

Very poor : 1



Poor : 0



Neither : 1



Good : 0



Very good : 1

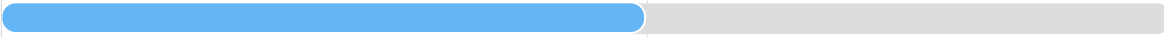


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The ease of getting about by motor vehicle

Very poor : 1



Poor : 0



Neither : 1



Good : 0



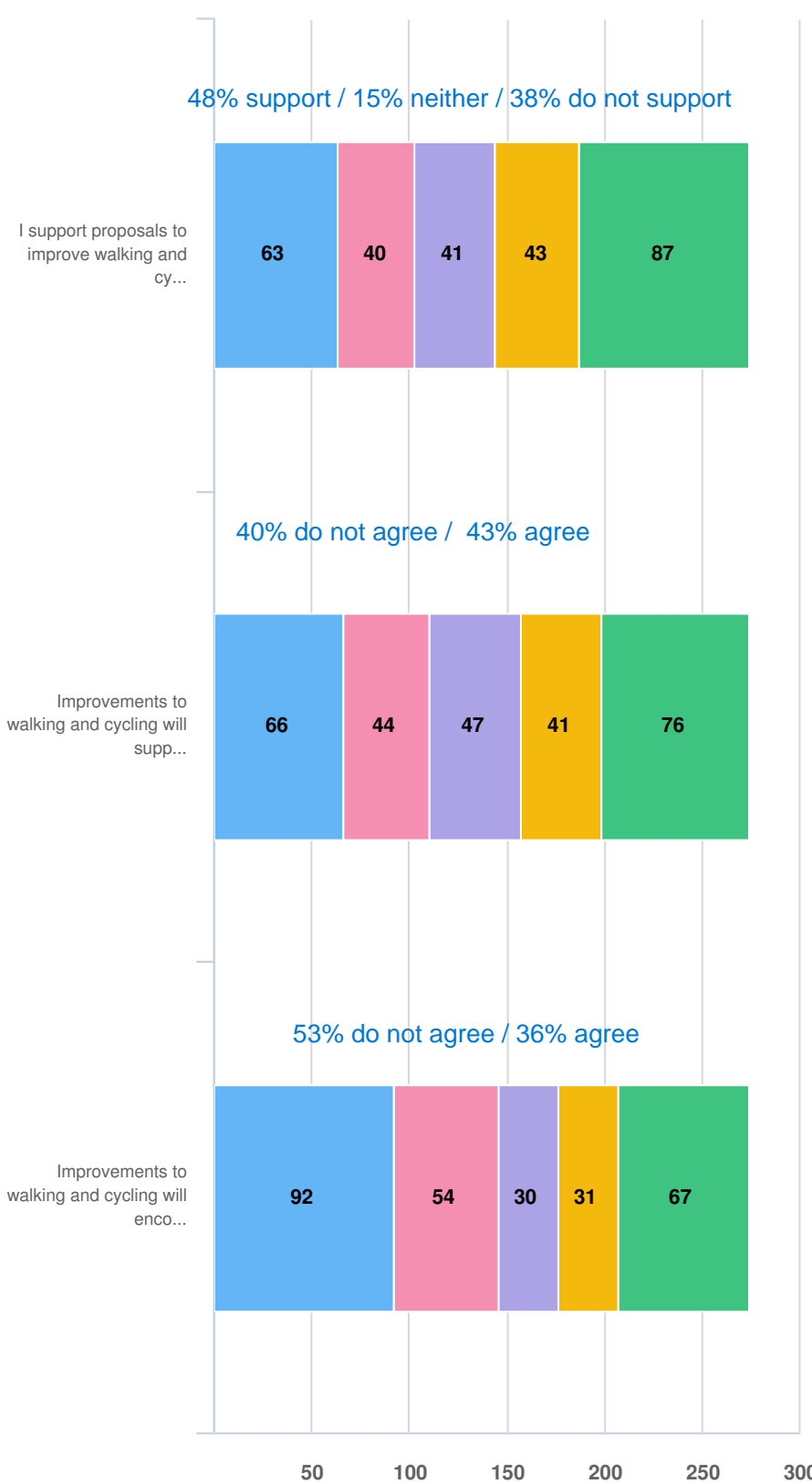
Very good : 1



1

2

Q8 With regards to improving walking and cycling in your area, to what extent do you agree or disagree with the following statements?



Question options

- Strongly disagree
- Disagree
- Neither
- Agree
- Strongly agree

48% of respondents support proposals to improve walking and cycling in the area.

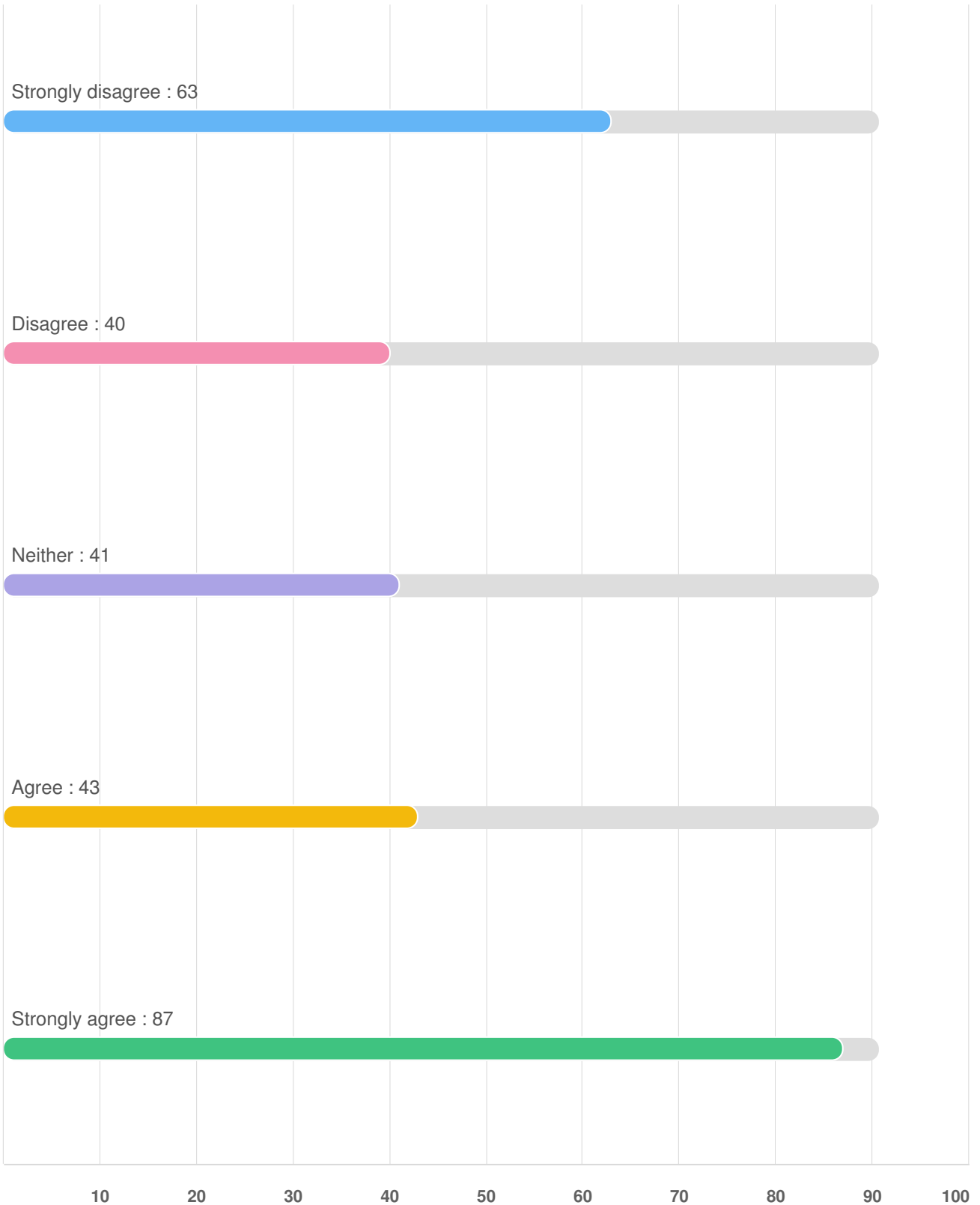
43% believe that improvements to walking and cycling will support a reduction in congestion and air pollution.

36% say that improvements to walking and cycling will encourage more people to walk and cycle.

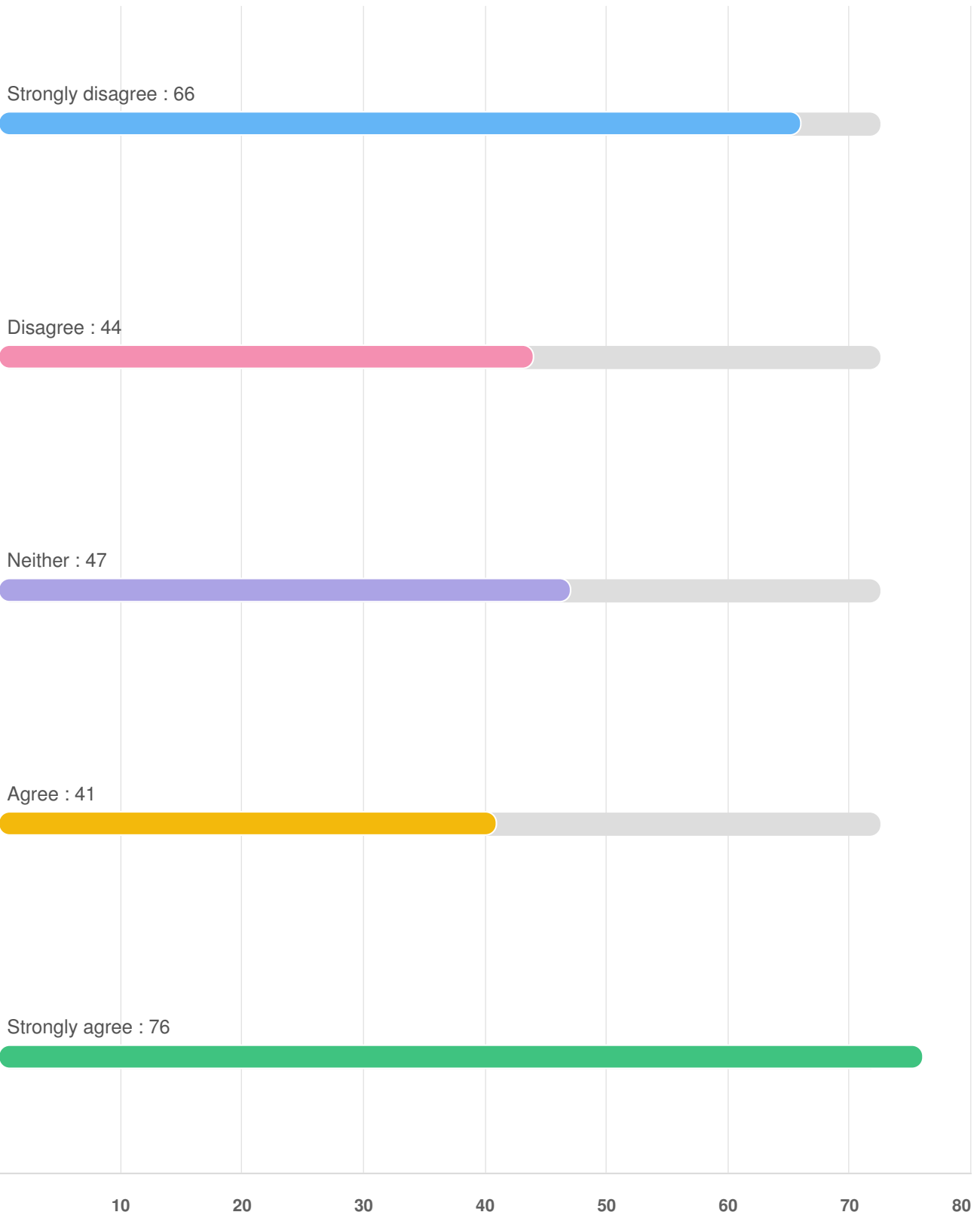
Mandatory Question (274 response(s))
Question type: Likert Question

Q8 | With regards to improving walking and cycling in your area, to what extent do you agree or disagree with the following statements?

I support proposals to improve walking and cycling

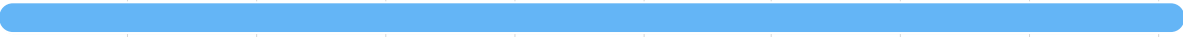


Improvements to walking and cycling will support the reduction of congestion/air pollution



Improvements to walking and cycling will encourage me to walk or cycle more

Strongly disagree : 92



Disagree : 54



Neither : 30



Agree : 31

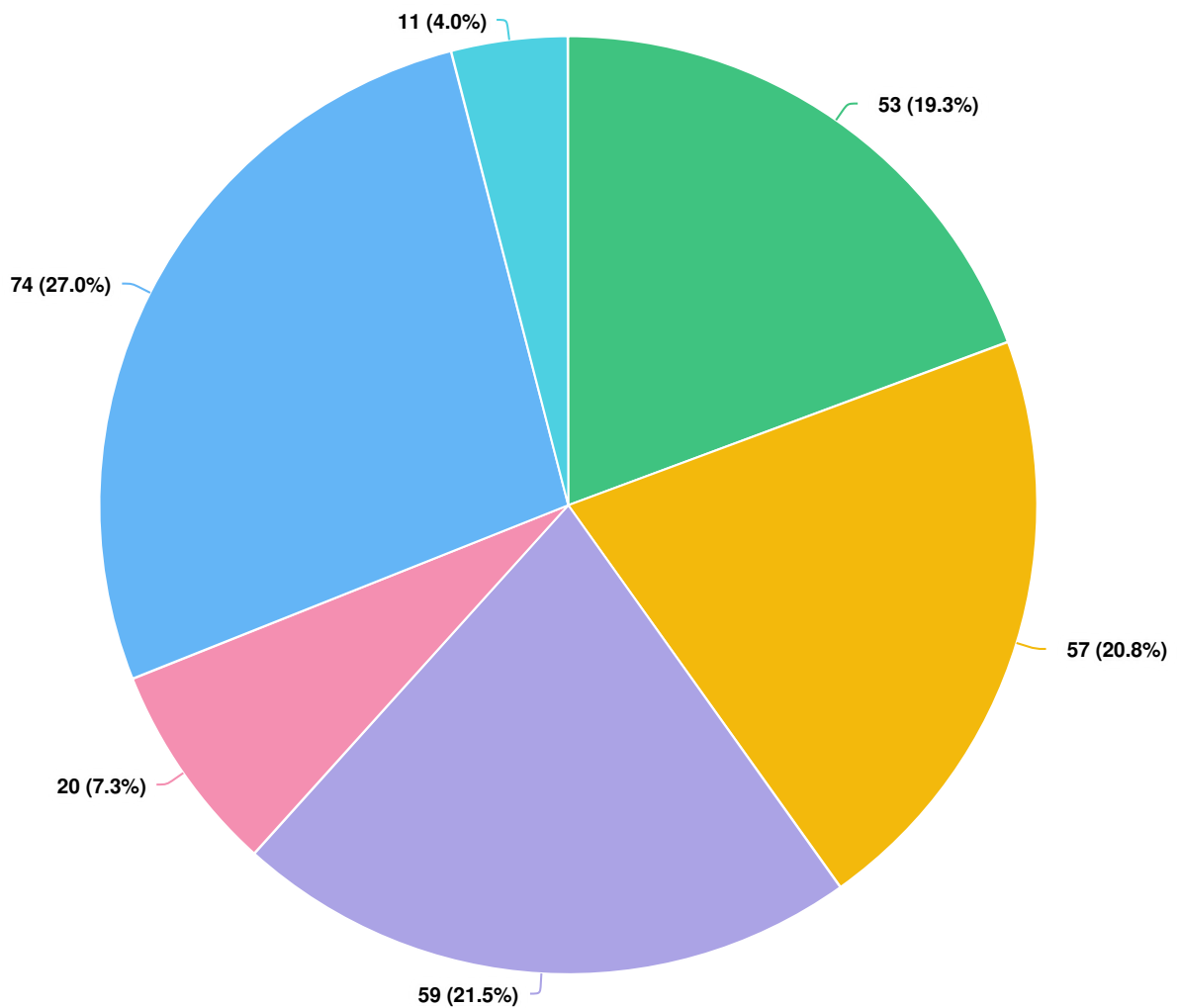


Strongly agree : 67



10 20 30 40 50 60 70 80 90 100

Q9 If we improve walking and cycling in the local area, what impact do you feel this will have on you, local businesses and the wider community?



Question options

- Don't know
- A very negative impact
- A slightly negative impact
- No impact at all
- A slightly positive impact
- A very positive impact

Mandatory Question (274 response(s))
Question type: Radio Button Question