

# Capability and Ambition Fund 2022/23 Proforma

## Introduction

Q1. Which local/combined authority are you preparing this proforma submission on behalf of?

Southampton

Q2. Who are the main points of contact for this proforma?

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Q3. Please specify the total spend you are seeking for capability building and behaviour change activities.  
 Please put 0 if you are not requesting funding.

**Capability building activities** 184078  
**Behaviour change initiatives** 86000

Q4. Are you seeking funding for capability building activities ?

Yes

## Section A: Capability building activities

Q5. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the first activity you are delivering

Development of Local Cycling and Walking Infrastructure Plans (LCWIPs)

Q6. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Review of Southampton's current Cycle Strategy (2017) and development of Walking Plan to align with LCWIP including scheme pipeline.

Q7. What amount of funding are you seeking for this activity?

56000

Q8. What is the expected start and end date for this activity?

**Start date** 01/11/2022

**End date** 30/09/2023

Q9. Do you want to add another activity?

Yes

## Section A: Capability building activities

Q10. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Bespoke training for LA officers and members

Q11. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Solent Cycle Design Advisory Panel to peer-review schemes and initiatives, LCWIP integration, combined training and develop bespoke Accessibility/Inclusive Audit toolkit.

Q12. What amount of funding are you seeking for this activity?

10328

Q13. What is the expected start and end date for this activity?

**Start date** 01/12/2022

**End date** 30/11/2023

Q14. Do you want to add another activity?

Yes

## Section A: Capability building activities

Q15. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Public engagement/ consultation

Q16. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Scheme Co-Design & Engagement - Carry out co-design and consultation on prioritised schemes with communities, businesses & schools.

Q17. What amount of funding are you seeking for this activity?

30000

Q18. What is the expected start and end date for this activity?

**Start date** 01/12/2022

**End date** 30/11/2023

Q19. Do you want to add another activity?

Yes

## Section A: Capability building activities

Q20. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Data & evidence collection

Q21. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Monitoring & Evaluation – Data and evidence base collection on schemes and reporting via participation in Walking & Cycling Index.

Q22. What amount of funding are you seeking for this activity?

16750

Q23. What is the expected start and end date for this activity?

**Start date** 01/12/2022

**End date** 30/11/2023

Q24. Do you want to add another activity?

Yes

## Section A: Capability building activities

Q25. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Scheme planning and design

Q26. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Scheme Design of prioritised strategic and area-wide cycle schemes from the emerging LCWIP and existing ATZ prioritisation.

Q27. What amount of funding are you seeking for this activity?

71000

Q28. What is the expected start and end date for this activity?

**Start date** 01/12/2022

**End date** 30/11/2023

Q29. Do you want to add another activity?

No

## Section A: Capability building activities

Q54. How will these capability building activities support the objectives of the fund and your local strategic objectives? (300 words max)

Southampton developed an ambitious Cycle Strategy in 2017 which is leading to the development and implementation of our current active travel programmes. We still have the ambition to continue doing this by building our technical capability to continue to develop and evolve a high quality walking, cycling and wheeling network.

The Cycle Strategy Review enables it to meet LCWIP compliance to provide an active travel infrastructure investment prioritisation in short, medium and long-term covering Southampton and into Hampshire. This is supported by a series of co-design, consultation, monitoring & evaluation, local activation and behaviour change initiatives to provide people awareness, tools and ability to use the new and existing infrastructure. This builds on the identified strategic Southampton Cycle Network (SCN) and develops it further to look at strategic and local cycle routes and facilities.

The Scheme Design, Scheme Co-Design & Engagement, and Monitoring & Evaluation elements will continue to develop, co-design engage, and evaluate the identified pipeline of LCWIP strategic and ATZ active travel schemes. In 2019, SCC prioritised Active Travel Zones (ATZs) in Southampton – to link from front doors to the SCN. These will be through TCF, ATF and other funding with people to ensure that schemes are developed with the community, meet ATE-design assurance and are underpinned with evidence. This supports our Accessible and Child-Friendly City aspirations.

The Solent Design Review Panel will peer-review and audit active travel schemes to develop a consistency across the Solent on design standards, network integration, Accessibility Audit, and LTN1/20 compliance.

Ensuring that SCC and Council's design partner Balfour Beatty Living Places (BBLP) staff and members are upskilled will enable SCC to continue to undertake ambitious and inclusive active travel programmes. Training enables us to plan, deliver and activate high quality schemes and initiatives to inform future programmes.

## Section B: Behaviour Change

Q55. Are you seeking funding for behaviour change activities?

Yes

## Section B: Behaviour Change

Q56. Provide details of the behaviour change initiatives you propose to deliver using the 2022/23 Capability and Ambition Fund.

Select the first initiative you are delivering

Organisational travel planning and engagement

Q57. What audience are you targeting with this initiative?

Schools

Q58. What is the name of the activity (or activities) you are delivering under this initiative? (e.g. led walks) (max 20 words)

School Active Travel Planning - lead on school engagement and pipeline development of School active travel infrastructure and ATZ/Scheme promotion

Q59. What amount of funding are you seeking for this initiative?

56000

Q60. What are the expected number of activities you are delivering? (e.g. number of cycle training courses)

100

Q61. What is the expected number of participants for this initiative?

7000

Q62. What are the expected start and end dates for this initiative?

**Start date** 01/12/2022

**End date** 31/03/2024

Q63. Do you want to add another initiative?

Yes

## Section B: Behaviour Change

Q64. Provide details of the behaviour change initiatives you propose to deliver using the 2022/23 Capability and Ambition Fund.

Select the next initiative you are delivering

Active travel comms/marketing

Q65. What audience are you targeting with this initiative?

Community

Q66. What is the name of the activity (or activities) you are delivering under this initiative? (e.g. led walks) (max 20 words)

Activation of active travel schemes (e.g. TCF, ATF, LTP) with communications and activities to promote new infrastructure and schemes.

Q67. What amount of funding are you seeking for this initiative?

30000

Q68. What are the expected number of activities you are delivering? (e.g. number of cycle training courses)

75

Q69. What is the expected number of participants for this initiative?

3000

Q70. What are the expected start and end dates for this initiative?

**Start date** 01/12/2022

**End date** 30/11/2023

Q71. Do you want to add another initiative?

No

## Section B: Behaviour Change

Q175. What is the total number of participants you aim to reach across all of your behaviour change initiatives?

Note: if you expect someone to participate in more than one activity, only count them once

10000

Q176. How will the behaviour change activities that you intend to deliver support the objectives of the fund and your local strategic objectives? (300 words max)

Our behaviour change activities are aimed at sustaining and increasing the number of people walking, cycling and wheeling in Southampton for everyday journeys.

A coordinated programme of initiatives targeted at schools and communities that can provide the greatest scope for meaningful and measurable impact. They are focused on the activation ('how to use/come and experience') of new and existing infrastructure in Southampton – particularly what is being delivered through our TCF, ATF and Active Travel Zone programmes.

This is through activation of the schemes by promoting and marketing completed and existing schemes to a wide range of communities in Southampton. Covering communication materials, engagement and training sessions with communities and schools, and post-scheme surveys.

Activities will focus on working with communities in hard to reach areas of Southampton (e.g. Weston which is adjacent to prioritised Woolston ATZ or Bevois Valley/Northam which is adjacent to recently completed sections of SCN6 from Portswood). This provides the information to motivate people to use the new facilities and the wider existing networks to get to school, work or local shops and services.

School Travel Planning will focus on carrying out engagement programmes with staff, pupils and visitors to schools to promote new and existing infrastructure and work development of pipeline of School Streets, Safer Routes to School and ATZ. The focus will be on 37 schools, particularly 5-11yr olds, that are within 1km of the infrastructure to ensure that everyone is equipped to use the new routes.

This package builds on the wider My Journey programme in Southampton to provide a coherent approach. The materials and events can also be used with businesses along these corridors to promote the schemes. The activities will be delivered alongside existing programmes including Bikelt, Bikeability, School Streets, and Workplace Engagement.

## Section C: Value for Money

Q177. Which of the following sources of evidence have been considered in making a value for money judgement? (Tick all that apply)

Cost benchmarking comparisons

Appraisals for past spending

Q178. Please set out the evidence collected which demonstrates why this spending would be expected to deliver value for money: (300 words max)

We have carried out benchmarking exercises and costs have been based on this and against our past experience of delivering the initiatives.

For the development of the LCWIP, we have benchmarked the costs against experience from other authorities and the technical support SCC has received to date in background work for our LCWIP. The requested money will be in addition to £34,000 Southampton already has for LCWIP development and the total is within the expected cost parameters for a city-wide LCWIP. This will enable us to complete our LCWIP and pipeline of schemes.

Costs for the development of high-level schemes and network plans are based on previous work carried out in Southampton on cycle network and design.

The costs for engagement, bespoke training and monitoring & evaluation have been derived from current and previous spending on these activities and CWIS2.

Costs associated with the behavioural change initiatives are based on existing programmes in Southampton funded through LCF and are aligned to the costs set out in Value for Money guidance. School Travel Planning has been benchmarked against Workplace Travel Planning from CWIS model appendix 6 for 2022 as they provide similar activities.

Costs for Active Travel marketing, including promotion and engagement with communities, have come from experience over the past 2-3 years for campaigns, materials and resources that have been developed in Southampton.

These types of activities have been shown to have excellent value for money and would ensure continuation of delivery and removing the risk of reengaging with schools and restarting monitoring if there was to be a break in provision.

## Section D: Public Sector Equality Duty

Q179. Will the initiatives you are delivering through the Capability and Ambition Fund be specifically targeted at people with any of the following protected characteristics? (Please tick all that apply)

age

disability



Q180. Please outline how you will meet your public sector equality duty obligations to have due regard to the need to eliminate discrimination, advance equality of opportunity and foster good relations between different people (with reference to the protected characteristics above) when delivering your Capability and Ambition Fund programme (300 words max)

This bid will have regard to the Public Service Equality Duty obligations. Development of individual projects or policies will need to have their own Equality Impact Assessment (EqIA) to ensure that consideration is given to people with protected characteristics are protected.

In 2021, the resident population of Southampton was 249,000 and it is a relatively young city with 17% the aged under 15 and this age range is predicted to increase. Evidence from school travel surveys indicates shows that people in this age range would like to travel actively more often. Southampton is working to being a Child-Friendly City where children are involved in the design and development of projects. The engagement with schools enables children, particularly 5-11yr olds, to receive by training and equipping children, particularly 5-11yr olds, with life-skills for cycling, scooting and walking.

Estimates of the number of disabled people in Southampton suggest that there are around 5,300 adults with moderate physical disabilities, and further 1,250 with physical disability. As we develop policies we will engage with our new Accessibility Forum, which consults and involves a range of user groups – cycling, walking, disabled – on transport schemes and policies. The development of the LCWIP, ATZs and scheme pipeline will have engagement with these key groups so that their needs are met.

The communications elements will aim to foster good relations between groups of people and working with hard to reach communities so can benefit from the active travel. 30,250 residents are in the 10% most deprived areas of Southampton and life expectancy can be up to 8yrs less than the least deprived. By activating the infrastructure near to them will help to improve health, reduce inequalities and aid in levelling up.

## Section E: Monitoring and Evaluation

Q181. The guidance documentation for the Capability and Ambition Fund sets out the monitoring and evaluation requirements for each local authority to undertake. Are you confident that your authority will be able to meet these requirements?

Yes

Q182. Do you agree to participate in the National Evaluation if relevant?

Yes

## Section F: Other activities

Q183. Are you intending to use the Capability and Ambition Fund in tandem with any of the following national DfT-supported programmes? (Please tick all that apply)

Bikeability

Modeshift STARS

Q184. Are you intending to use your Capability Fund allocation in tandem with any of the following sources of capital and revenue funding? (Please tick all that apply)

Active Travel Fund

Transforming Cities Fund

DfT funding for local transport planning

Q185. Please describe how your Capability and Ambition Fund programme will work alongside these other funding sources/programmes to activate infrastructure and enable more people to walk, wheel and cycle: (300 words max)

The proposals we have set out aim to provide Southampton with a strong pipeline of schemes and design assurance, and activation of active travel schemes being developed through our Transforming Cities, Active Travel, Greenways and LTP programmes in 2023 and beyond.

The development of the LCWIP and ATZ programmes will continue the development of the Southampton Cycle Network (SCN) to meet the objective of making cycling an everyday norm. The local schemes in ATZs connect from people's front doors to the main SCN corridors being delivered or planned. To date we have implemented 61km of the SCN and aspire to deliver at least 15km more by 2025.

Developing our capabilities and capacity will enable the Council to expand and enhance the active travel network to meet the needs of everyone. This will provide the pipeline of schemes that can be delivered following completion of TCF and ATF programmes.

We will achieve this by identifying future infrastructure schemes through the LCWIP development process that build on existing infrastructure.

Behavioural change initiatives will be targeted at areas where physical interventions have been delivered. These initiatives will be delivered through our My Journey programme. As part of the programme, targeted marketing will also be undertaken.

To maximise the number of beneficiaries we will work collaboratively with other partners, including Sustrans and the Workplace Travel Network. This is of particular importance for ATZs that are taken through a co-design process and require post scheme championing to increase community pride.

This programme is scalable and can be flexed to provide additional scheme design, engagement and activation. This will enable us to provide further support to the implementation of TCF and ATF schemes being implemented in 2023.

## End of the proforma

Q186. Are you happy to submit your proforma?

You can save a copy of your proforma once you have submitted.

To print your response: Select 'Print and Save Response' Go to the drop down box labelled 'printer' Select 'save as PDF'.

Yes