# Woolston & Itchen ATZ consultation

August-September 2022













#### Survey overview

- Consultation questionnaire ran
   22 August to 20 September 2022
- Postcards sent to 7k residents
- Due to passing of the Queen
  - in-person event on 12 September cancelled
  - social media push cancelled



# Have your say on plans for improving your local area

Designs for improving the Woolston and Itchen area for walking and cycling are now available. We are keen to hear your views on the proposals and invite you to complete the public consultation questionnaire at yourcityyoursay.southampton.gov.uk/woolston or via the QR code. It is available until 14 September.



Also use the link to find out more about the project, or book to attend our public consultation event on Monday 12 September.

















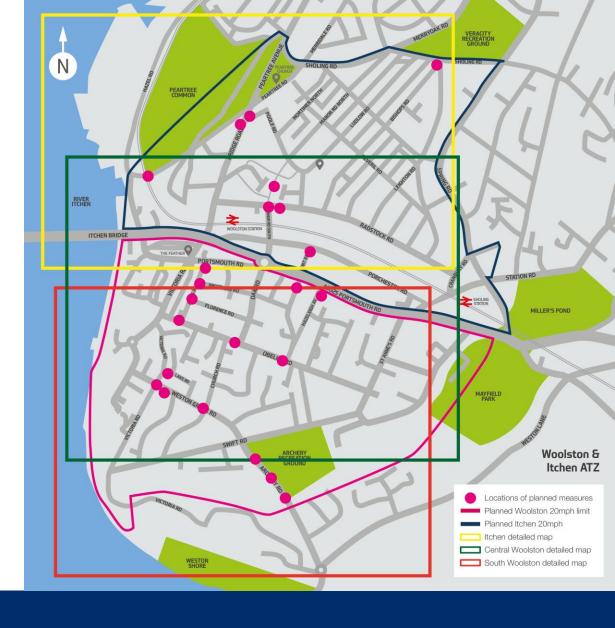






#### Level of engagement

- 1.2k page visits
- Most visitors used the direct link i.e. from the postcard. Next most popular source was Facebook (284 referrals)
- 2.19k map downloads by 585 visitors
- 441 downloads of the "Woolston & Itchen ATZ overview" map
- 185 survey responses













## Overall agreement

- Agreement levels range from 63% to 91% of respondents for each of the statements regarding how the measures will improve the location
- No more than 17% disagreed with any of the statements regarding how the measures will improve each location
- The highest levels of disagreement were regarding reducing traffic speeds
- The majority of respondents agreed that the proposed improvements would meet the aims of the Woolston and Itchen ATZ, in particular 65% agreed that they will improve safety, comfort and access for people walking and cycling in the areas they had commented on

#### The aims of creating an Active Travel Zone for Woolston and Itchen are:

- Make streets safer and more attractive for all.
- Encourage more residents and visitors to walk and cycle in the area.
- Improve safety, comfort and access for people walking and cycling whilst smoothing flow for buses and general traffic by improving junctions and traffic lights.
- 4 Improve access to other areas by developing connected routes.
- 5 Reduce through traffic.
- 6 Make the area cleaner, greener and more accessible for everyone.







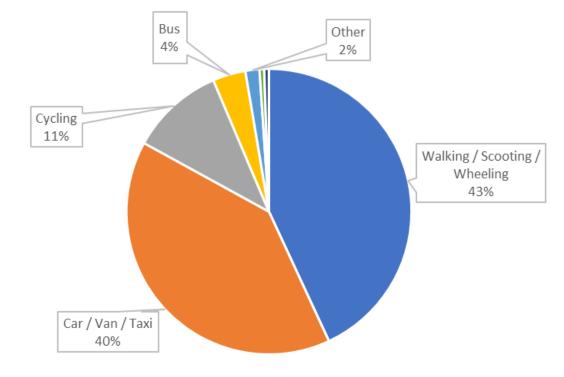




## Modal split/shift

- 54% said their main mode of transport for travelling in and around the area is walking, scooting, wheeling or cycling
- Walking is the most popular mode (57%) for getting to the shops or healthcare, with 32% travelling by car / van / taxi
- The proposals would encourage
  - 33% to cycle more often
  - 41% to walk / scoot / wheel more often
  - 23% to travel by car / van / taxi less often

What is your main mode of transport for travelling in and around the Woolston and Itchen area?













#### Itchen









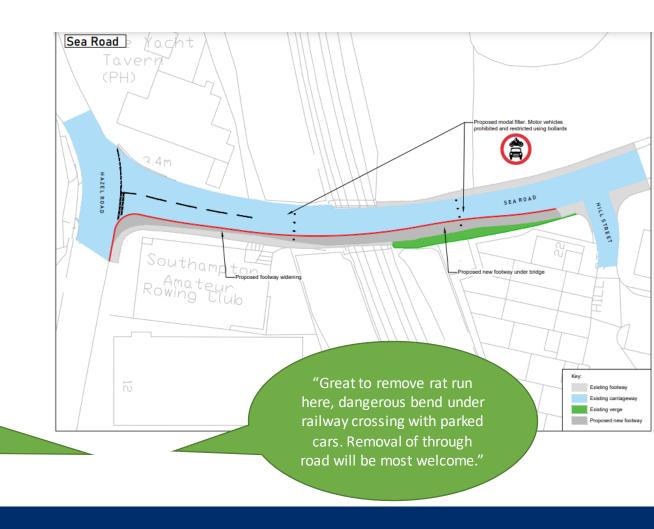




#### Sea Road

- 73% agree that the measures will reduce traffic volumes
- 66% agree the measures will reduce traffic speeds
- 84% agree it will be safer for people walking

"Idea very much welcomed among local residents, unbearable traffic unsafe speeding all day and night.
Thank you for considering local families and children safety"







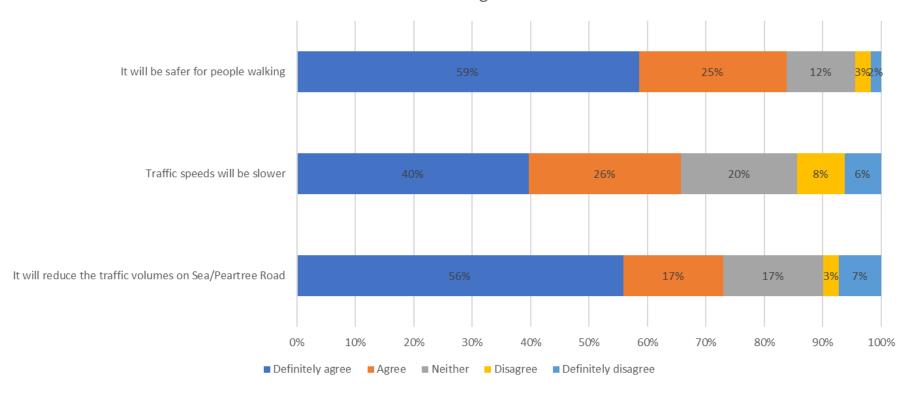






#### Sea Road

With the proposed improvements for Sea Road in mind, how far do you agree with the following?











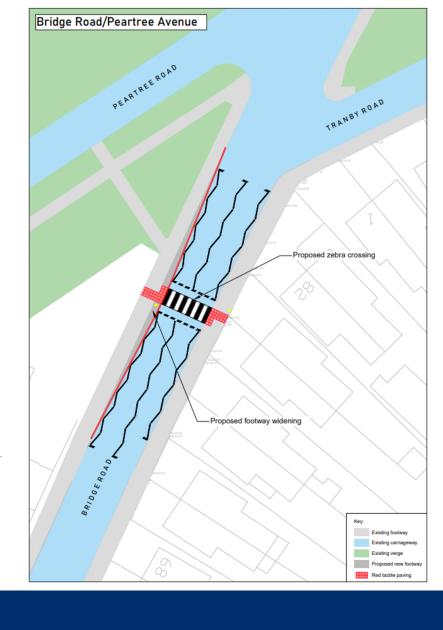


# Bridge Road / Peartree Avenue

- 86% agree that it will be easier to cross Bridge Rd near Peartree Green
- 71% agree that it will be easier to lock bikes safely at Peartree Green

"A crossing would be brilliant at the proposed location for so many Itchen residents"

"Sounds great! As a resident of Tranby Road a safe crossing is really desperately needed here"







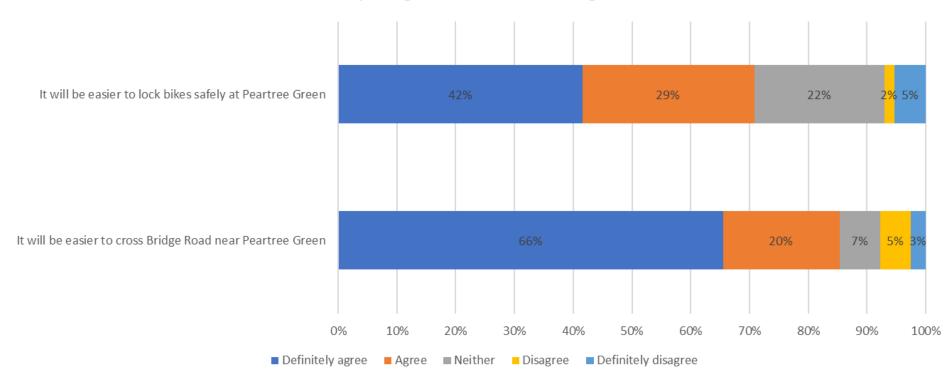






## Bridge Road / Peartree Avenue

With the proposed improvements for Bridge Road / Peartree Road in mind, how far do you agree with the following?











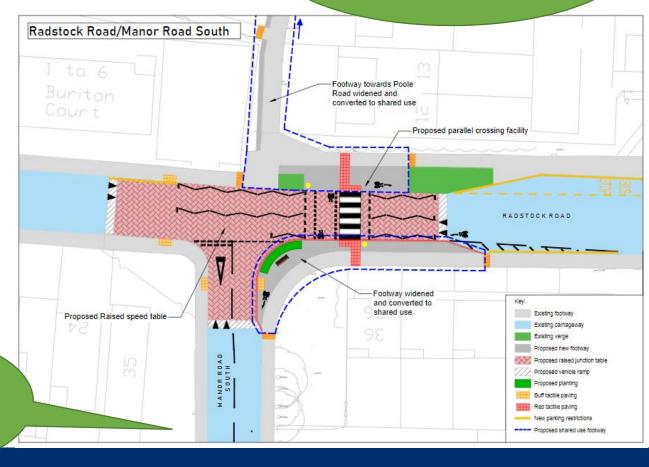


## Radstock/Manor Road South

"This is a fantastic idea and is long overdue. I often walk back from Woolston this way with my 2 year old and have often thought about the lack of safe crossing on this road"

- 86% agree it will be easier to cross safely at the junction on foot
- 82% agree it will be easier to cross safely at the junction by bike
- 73% agree that visibility will be better at the junction
- 69% agree it will be easier to join the existing cycleway by bike

"I welcome these improvements, we have been asking for them for years"







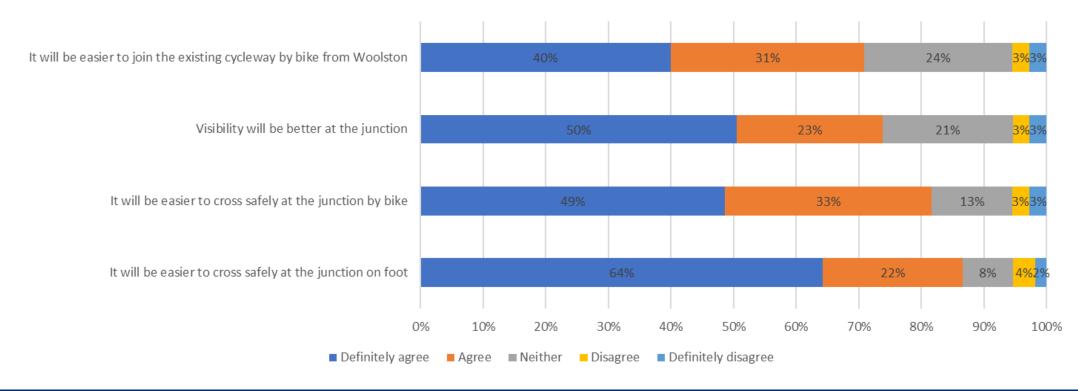






## Radstock/Manor Road South

With the proposed improvements for Radstock/Manor Road South in mind, how far do you agree with the following?











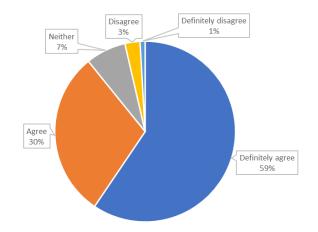


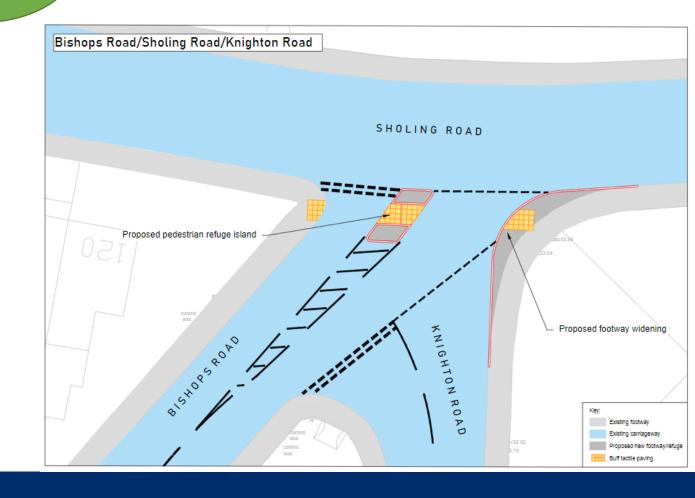
## Bishops Road

"Agree with this, needs a crossing"

• 89% agree it will be easier for pedestrians to cross safely at the junction

It will be easier for pedestrians to cross safely at the junction















# Central Woolston









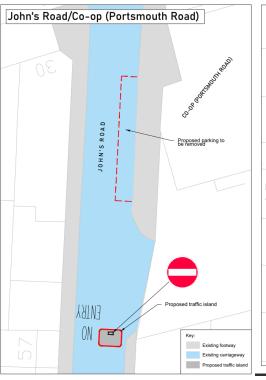


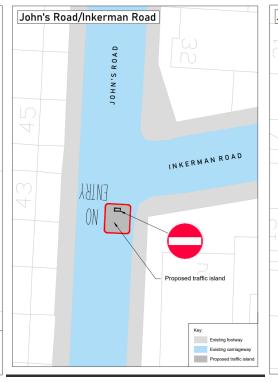


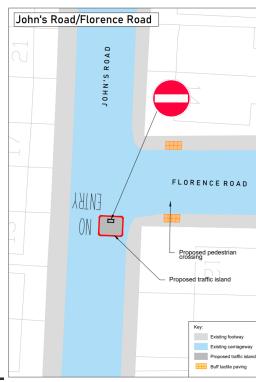
#### John's Road

"Yes, yes, yes, please do all of this five minutes ago! Great idea!" "I think this is a good idea.
Enforcing the no entry with a
physical barrier will make it harder
to contravene the one way"

- 82% agree that visibility and traffic flow near the Co-op will be improved
- 78% agree that drivers will be less likely to contravene the one-way system
- 67% agree that there will be less speeding as a result











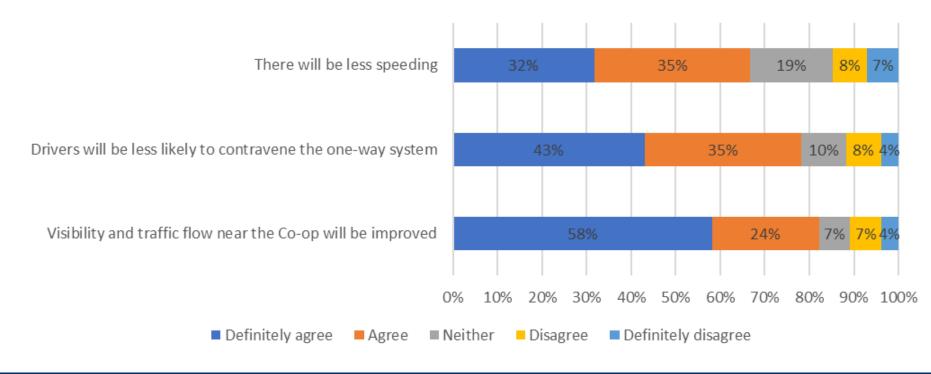






#### John's Road

With the proposed improvements for John's Road in mind, how far do you agree with the following?









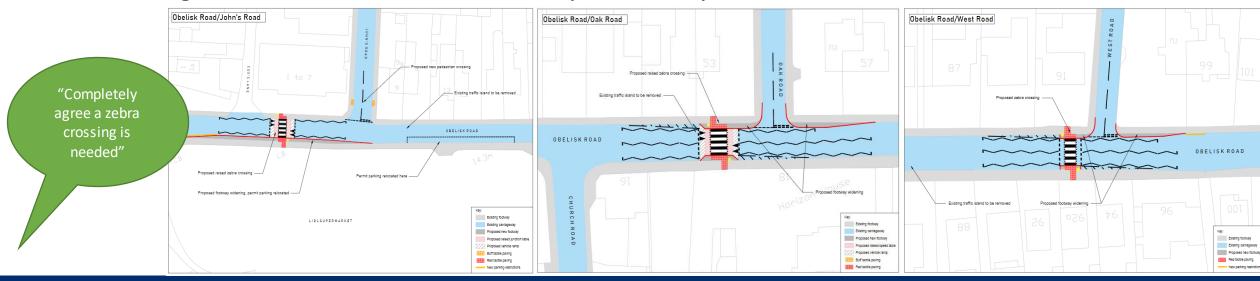




#### Obelisk Road

- 89% agree that it will be easier to cross Obelisk Road on foot
- 89% agree that there will be more space for people walking
- 64% agree that traffic speeds will be slower
- 63% agree that the road will be more cycle friendly

"These proposed changes will definitely aid families walking to school"







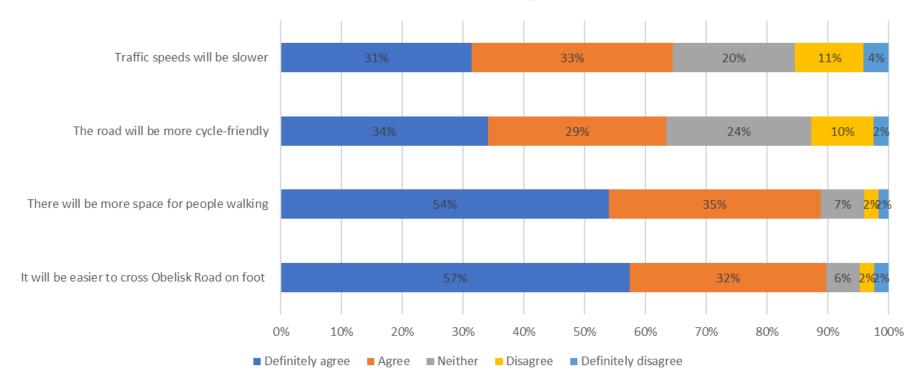






#### Obelisk Road

With the proposed improvements for Obelisk Road in mind, how far do you agree with the following?









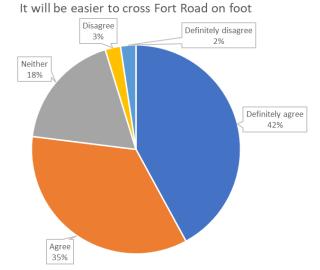


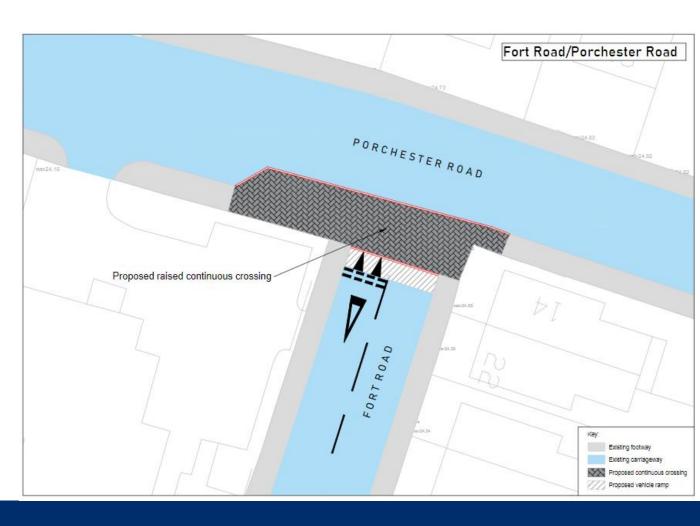


#### Fort Road

 77% agree that it will be easier to cross Fort Rd on foot













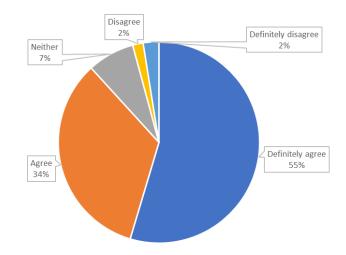


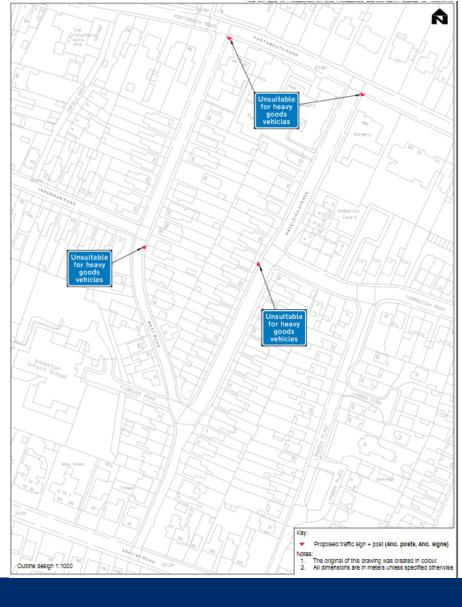


# West Road / Hazeleigh Avenue

• 89% agree that it will be safer for pedestrians, cyclists and drivers

"Good idea. HGVs do become stuck in West Road and Hazeleigh Avenue, so better signage would be welcome" It will be safer for pedestrians, cyclists and drivers







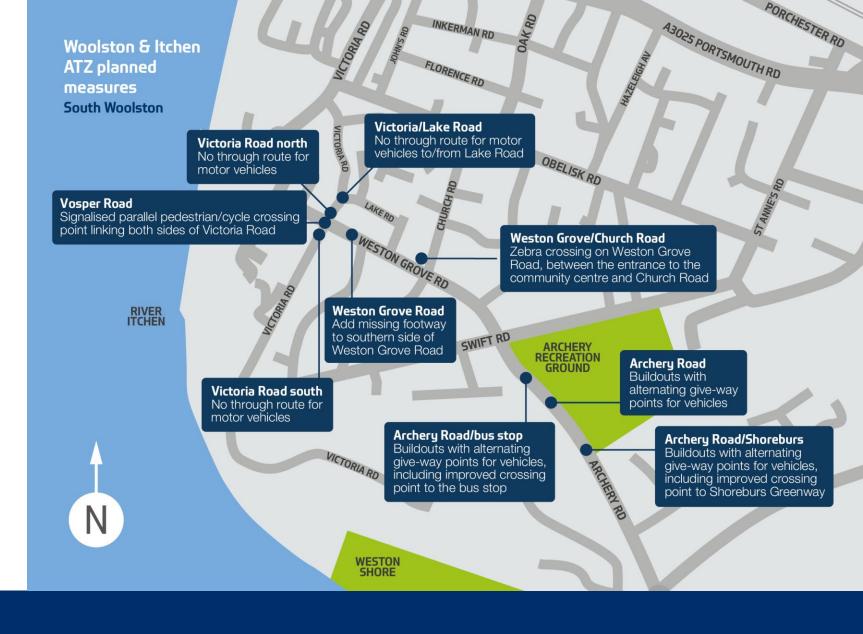








# South Woolston











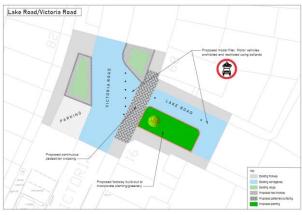


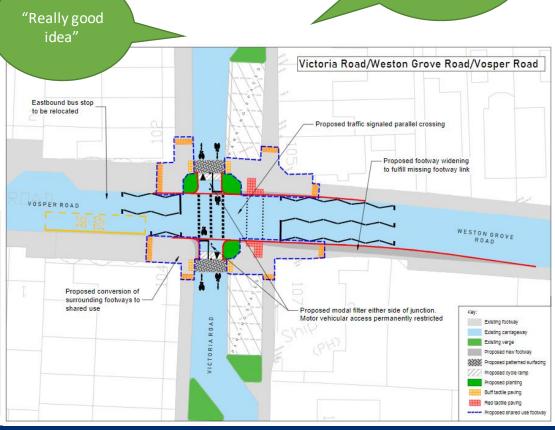
Victoria / Vosper / Weston Grove Road

"This is great to see, though it won't reduce traffic speeds "

 68% agree that traffic speeds on Vosper and Weston Grove Road will be slower

- 71% agree that cycling on Victoria will feel safer
- 70% agree that it will be easier to cross Vosper Rd / Weston Grove Rd by bike
- 79% agree it will be easier to cross Vosper Rd / Weston Grove Rd on foot
- 81% agree that Weston Grove Rd southern side will be safer for people walking









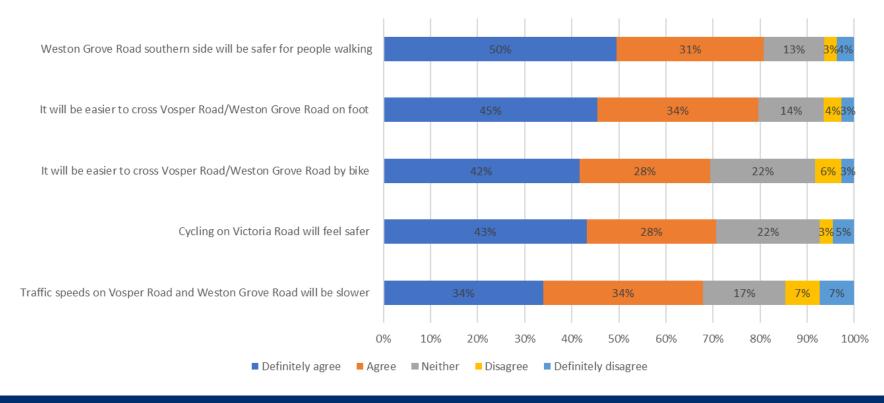






## Victoria / Vosper / Weston Grove Road

With the proposed improvements for the Victoria/Vosper/Weston Grove Road junction in mind, how far do you agree with the following?









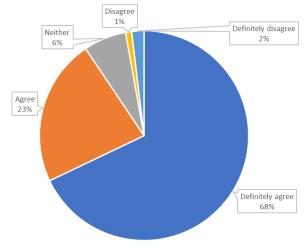




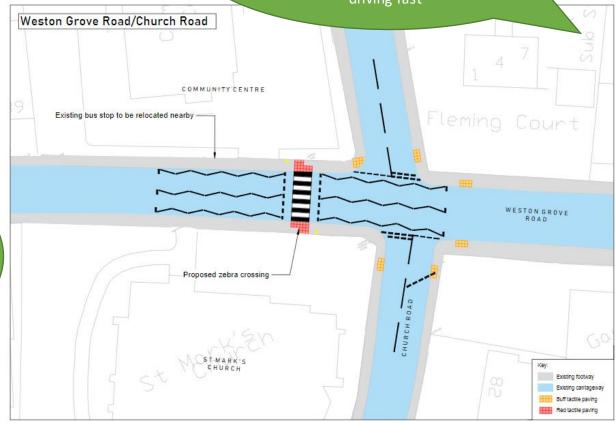
## Weston Grove / Church Road

• 91% agree it will be easier to cross Weston Grove Rd on foot

It will be easier to cross Weston Grove Road on foot



"Totally agree! Trying to cross the road with 2 preschool children on foot or on Bikes and scooters I have often been reliant on the kindness of motorists slowing and indicating me to cross to do this safely." "Very good idea. We have needed a crossing here for some time, and there will be the added bonus that it might slow the traffic down a bit as the zebra crossing will be a deterrent to motorists driving fast"











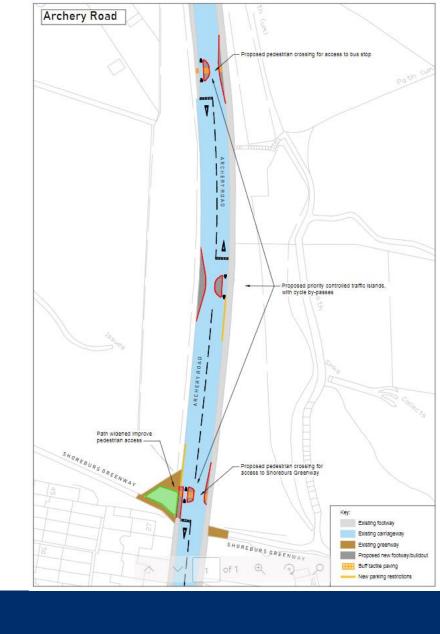


## Archery Road

- 72% agree that traffic speeds will be slower
- 75% agree it will be easier for people walking to cross to the bus stops and Shoreburs Greenway

"At present this is a dangerous road to cross"

"Definitely. There is a need to slow the traffic as vehicles often exceed the speed limit"













## Archery Road

With the proposed improvements for Archery Road in mind, how far do you agree with the following?

