

CONNECTING SOUTHAMPTON

Woolston / Itchen Active Travel Zone

As part of Southampton City Council's commitment to sustainable travel and improved local air quality in Southampton, we want to help you get the most from Woolston, Itchen and surrounding neighbourhoods and to enjoy attractive, liveable streets that are easy to get around while connecting you to the wider city and other local services.



What is an Active Travel Zone?

Active Travel Zones (ATZs) are neighbourhoods that encourage active travel through a range of measures which calm or discourage traffic and instead prioritise people walking and cycling.

Why does Southampton need Active Travel Zones?

Streets in many residential neighbourhoods in Southampton are treated as short cuts by drivers avoiding main roads and often travelling at speed. On some streets, traffic data and residents report speed and volumes at unacceptably dangerous levels, making active travel intimidating; streets noisy; and socialising difficult for local neighbours and children.

How were Woolston and Itchen chosen?

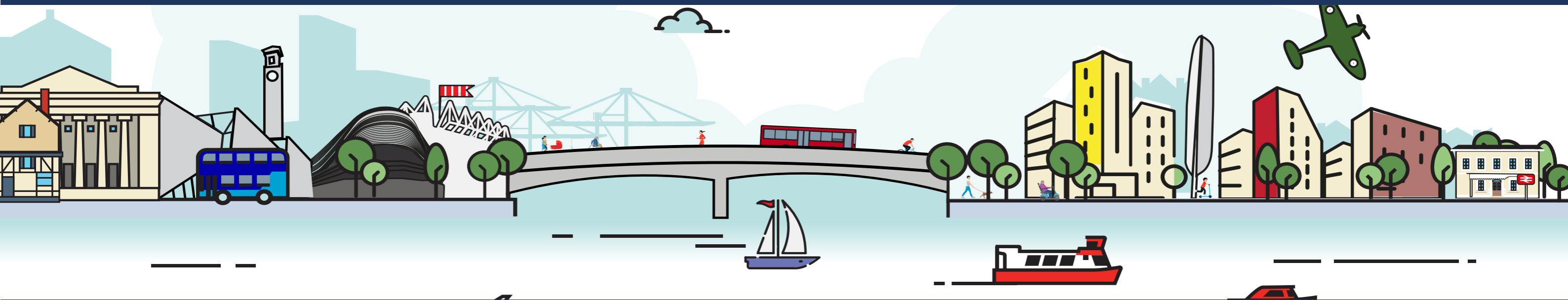
We worked with a data specialist to identify residential areas across the city that would benefit from an Active Travel Zone. This process looked at the layout of the streets and local amenities and whether the measures which could be added as part of an Active Travel Zone would help more residents to walk and cycle. It also considered the likely benefit that an Active Travel Zone could have on congestion, safety, health and wellbeing.

How is this project being funded?

The funding for this project comes from the Department for Transport's Transforming Cities Fund. As this is grant funding, it is ringfenced specifically for the delivery of an Active Travel Zone and can't be used for other transport schemes or other council services.

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The aims of creating an Active Travel Zone for Woolston and Itchen are:

- 1 Make streets safer and more attractive for all.
- 2 Encourage more residents and visitors to walk and cycle in the area.
- 3 Improve safety, comfort and access for people walking and cycling whilst smoothing flow for buses and general traffic by improving junctions and traffic lights.
- 4 Improve access to other areas by developing connected routes.
- 5 Reduce through traffic.
- 6 Make the area cleaner, greener and more accessible for everyone.

How do you create an Active Travel Zone?

Creating an ATZ normally involves the introduction of a variety of measures to restrict and modify how cars access streets, along with making the streets themselves more attractive by adding things like trees or planters.

People walking, and in most cases cycling, are allowed to travel in all directions through traffic filters and the new spaces. This means walking and cycling become more attractive, especially for local trips.

Once non-local traffic is removed from the area, road space can be repurposed and used for something else.



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About the survey

People who live, work, socialise or commute in Woolston, Itchen and the surrounding area were invited to participate in the Woolston / Itchen Active Travel Zone survey between 15 July and 29 August 2021. The purpose was to find out how people perceive the area and what improvements they would like to see.

During the time it was open, the survey received 2,617 visitors and achieved a total of 2,936 contributions from 640 respondents. These were comprised of 826 comments and 2,110 agreements.

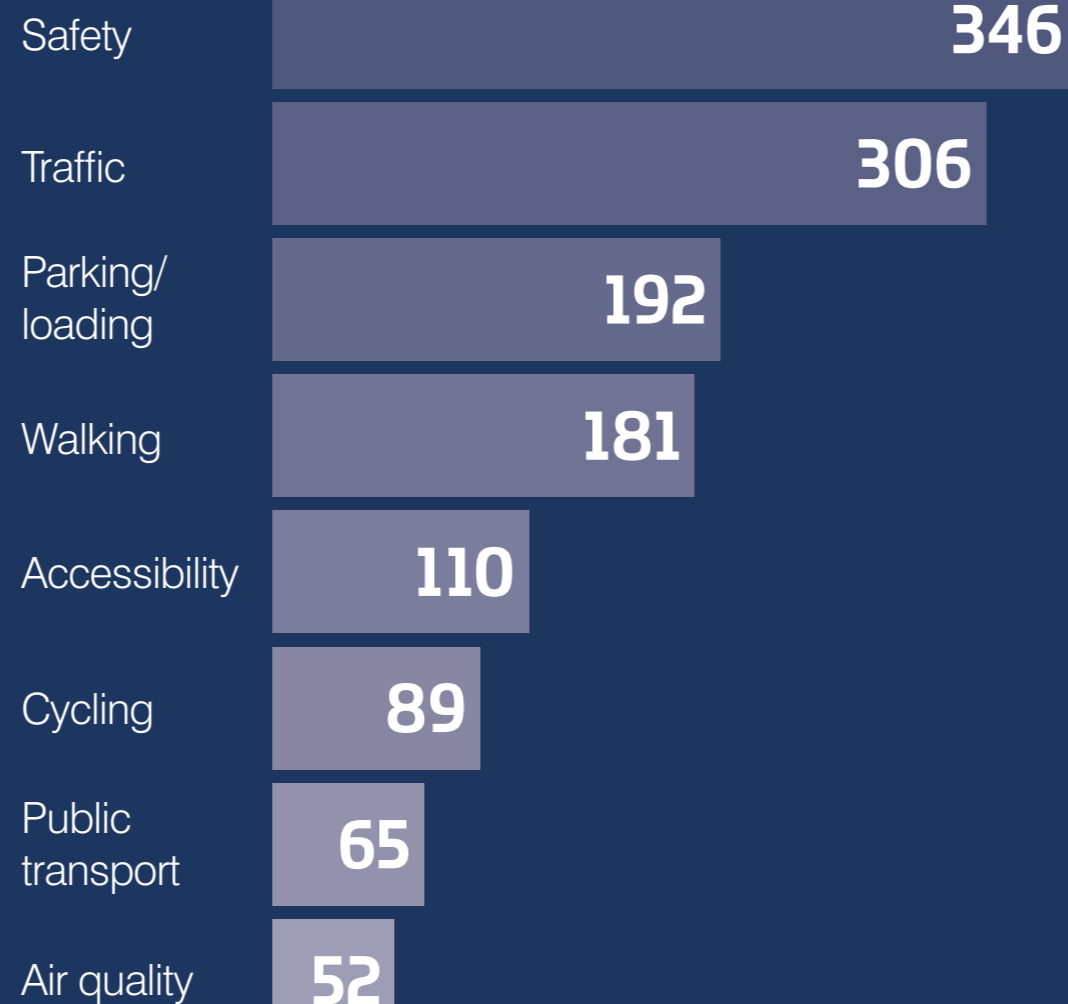
640

Respondents

826

Comments

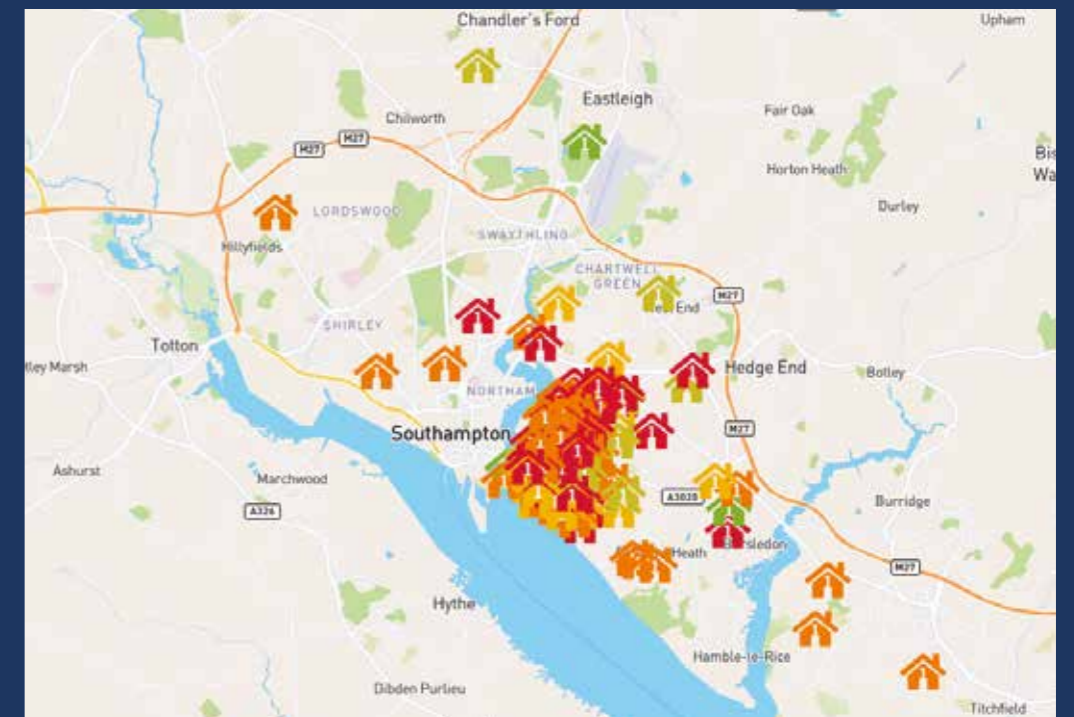
Most popular themes



70%

felt 'negative' or 'somewhat negative' about the area they commented on

Where did the respondents come from?



Of those that responded:

72%

live in the area they commented on

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Top locations

The survey responses were analysed to identify key locations, focusing on the streets which attracted the most popular transport and travel feedback. These comments received a combined total of 474 agreements.

These locations have been grouped into four sectors (North West, North East, Central and South).



Top locations by sector

Locations have been listed in order according to how many comments and agreements they received.

North West

- Peartree Avenue
- Bridge Road
- Peartree Road

North East

- Radstock Road
- Porchester Road
- Manor Road South
- Bishops Road

Central

- Obelisk Road
- John's Road
- Portsmouth Road
- West Road
- Inkerman Road

South

- Weston Grove Road
- Swift Road
- Victoria Road
- Archery Road
- Vosper Road