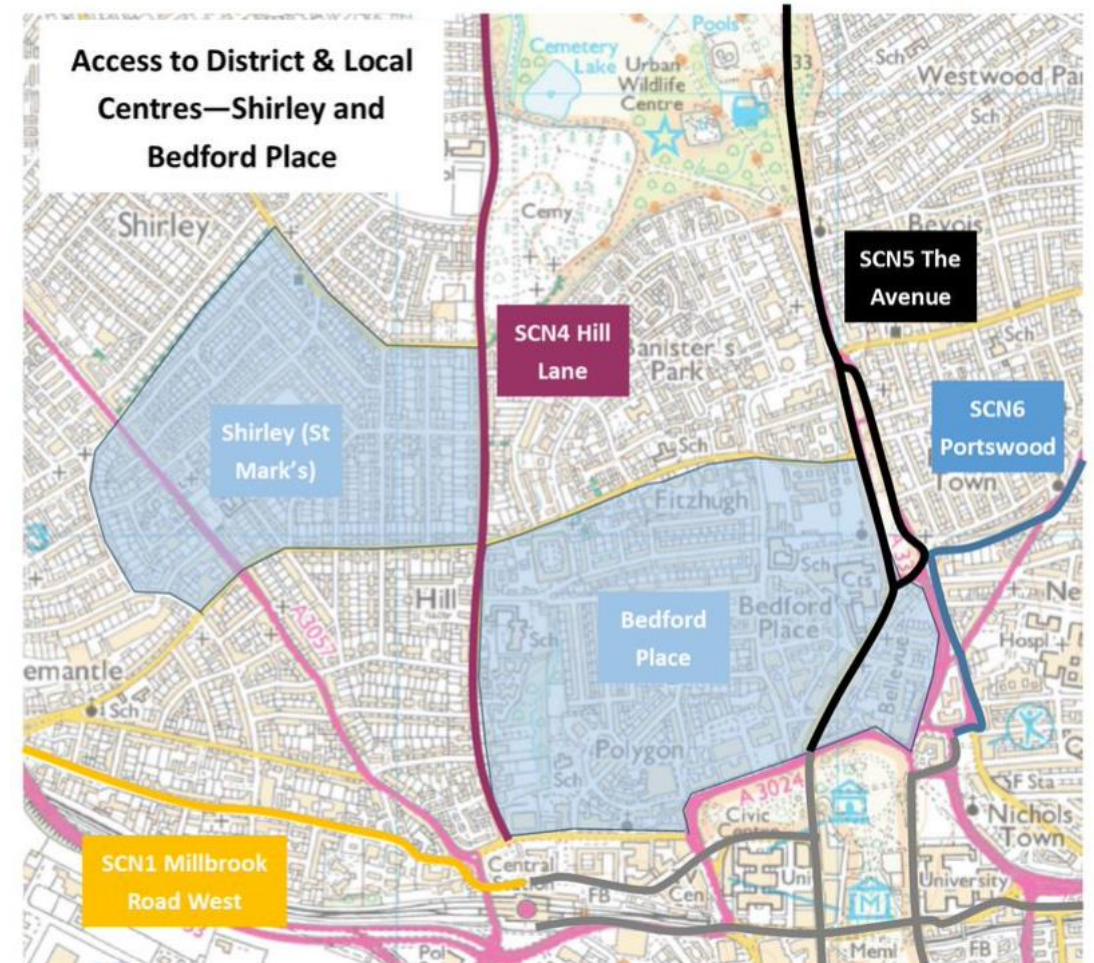


Bedford Place (Polygon) Active Travel Zone

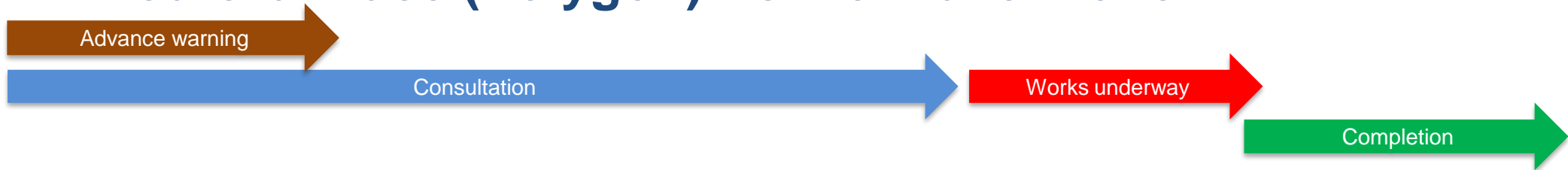
An Active Travel Zone (ATZ) consists of range of temporary and permanent measures to create safe routes and streets for people to move around in. This is focused on the Bedford Place area. Bedford Place is a popular entertainment and hospitality location to the north of the City Centre. There are temporary road closures currently to support the area's businesses. The wider residential area has population of 15,000 with 3 schools including St Anne's Secondary.

Objectives:

- To improve access to and through the Bedford Place area and local schools;
- Create safe routes for people to walk, cycle and scoot that are integrated and reduce general traffic; and
- To work with the community to develop and shape their local neighbourhoods.



Bedford Place (Polygon) Active Travel Zone



		Early perception resident and business opinion survey	Stakeholder engagement	Local consult events to view plans. Online Teams option	Pre scheme resident comms	Scheme start PR, social media, website, SCC transport emails	Ongoing scheme comms and engagement	Scheme completion and behaviour change
Target groups		Chance to comment on what the issues are for cycling & walking and suggestions on change	Scheme info to emergency services, bus ops, RM/deliver, MP's, disability groups, ward councillors, interest groups	Scheme information and chance to feedback on final scheme designs	You said we did start of scheme comms and TRO	General scheme info outward comms including CGI	Social media and transport SCC database scheme updates	Full media campaign using internal and external channels and workplace and schools workstreams
Residents within 400m	Consult	X		X	X	X	X	X
Key stakeholders	Consult	X	X	X		X	X	X
Affected businesses	Involve	X		X	X	X	X	X
Through Commuters	Inform					X	X	X
Members briefings	Involve		X	X				
Advocates	Involve	X	X	X	X	X	X	X