

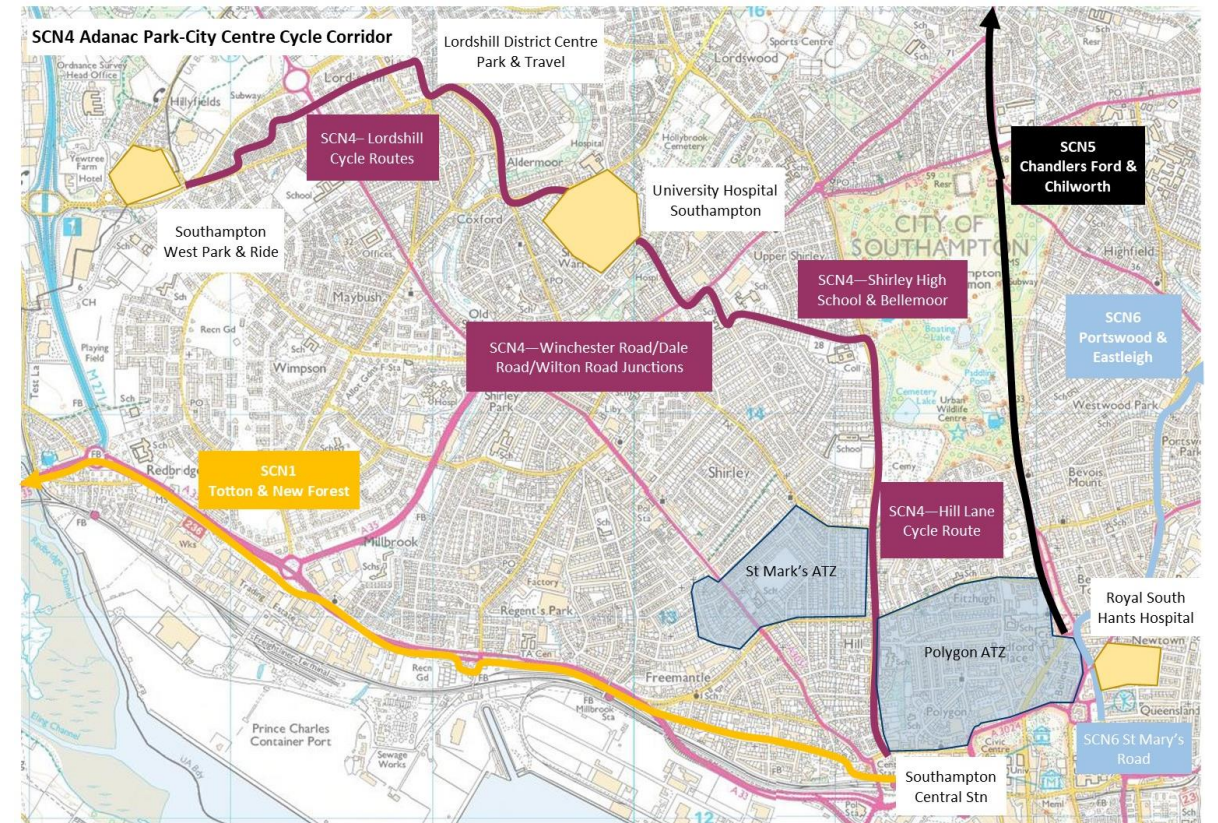
SCN4 Access to Southampton General Hospital

Targeted measures to create a continuous cycle corridor between Adanac Park, Lordshill District Centre, Hospitals and the City Centre.

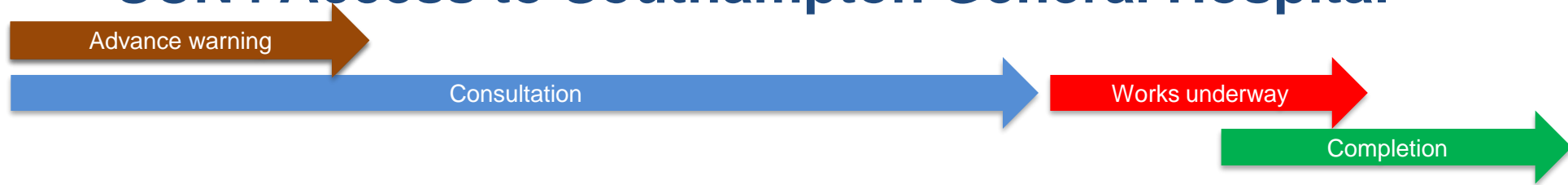
- Lordshill upgrade to existing off-road cycle route & wayfinding;
- Upgrade to junctions of Dale Road/Winchester Road/Wilton Road with segregated cycle facilities, safe crossing facilities;
- Shirley Junior & Infants Schools – School Streets; and
- Hill Lane – cycle advance lights and onwards links to the Common and Bedford Place on temporary scheme.

Objective

- To provide a safe route for key workers and visitors to get to University Hospital Southampton;
- Create a coherent and safe cycle route along a heavily cycled section of Winchester Road; and
- Safe routes to walk, cycle and scoot to Shirley Schools.



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		Early perception resident and business opinion survey	Stakeholder engagement	Pre scheme resident comms	Scheme start PR, social media, website, SCC transport emails	Ongoing scheme comms	Scheme completion and behaviour change
Target groups		Chance to comment on what the issues are for cycling & walking and suggestions on change	Scheme info to emergency services, bus ops, RM/deliver, MP's, disability groups, ward councillors, interest groups	You said we did start of scheme comms and TRO	General scheme info outward comms including CGI pictures	Social media and transport SCC database scheme updates	Full media campaign using internal and external channels and workplace and schools workstreams
Residents within 400m	Consult	X		X	X	X	X
Key stakeholders	Consult	X	X		X	X	X
Affected businesses	Involve	X		X	X	X	X
Through Commuters	Inform				X	X	X
Members briefings	Involve		X				
Advocates	Involve	X	X	X	X	X	X