

# Park and Travel Hub - Lances Hill, Bitterne

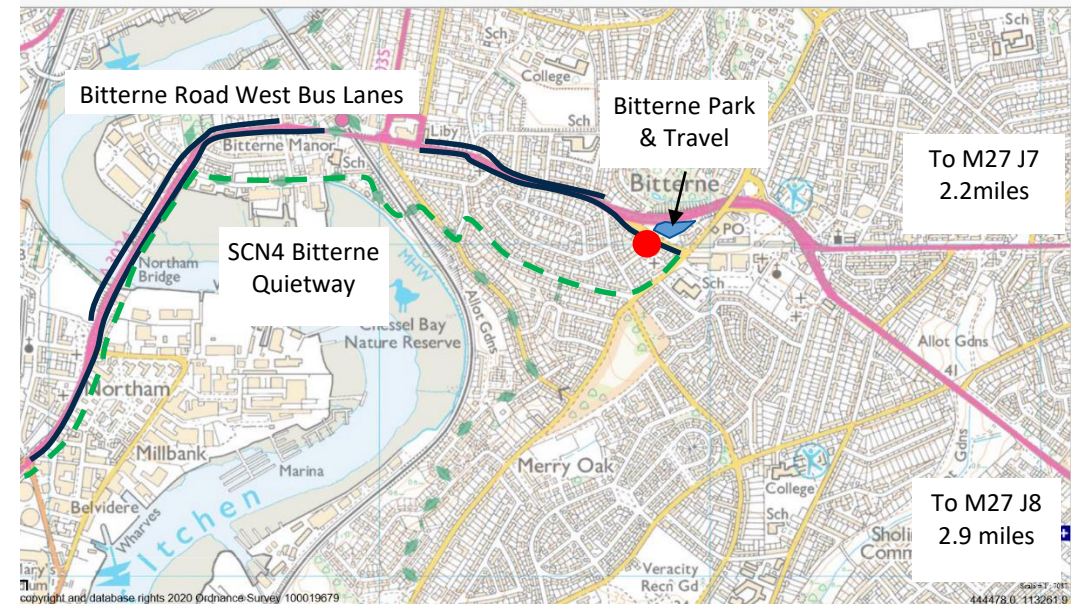
A Park & Travel Hub is a location where people can access a range of onwards travel options. This can include public transport, cycles, cargo bikes and e-scooters. This is a 'lite' version of the Local Mobility Hub making use of existing infrastructure, access to high frequency bus corridors and be at a point where people will transfer from car to another mode to complete their journeys.

## Objectives:

- To provide an alternative way to get into the City Centre to driving.
- To support the recovery and kick start of public transport.

## Engagement TBC

- Workplace engagement
- Taxi trade



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		Early perception resident and business opinion survey	Stakeholder engagement	Local consult events to view plans. Online Teams option	Pre scheme resident comms	Scheme start PR, social media, website, SCC transport emails	Ongoing scheme comms and engagement	Scheme completion and behaviour change
<b>Target groups</b>		Chance to comment on what the issues are for cycling & walking and suggestions on change	Scheme info to emergency services, bus ops, RM/deliver, MP's, disability groups, ward councillors, interest groups	Scheme information and chance to feedback on final scheme designs	You said we did start of scheme comms and TRO	General scheme info outward comms including CGI	Social media and transport SCC database scheme updates	Full media campaign using internal and external channels and workplace and schools workstreams
<b>Residents within 400m</b>	<b>Consult</b>	X		X	X	X	X	X
<b>Key stakeholders</b>	<b>Consult</b>	X	X	X		X	X	X
<b>Affected businesses</b>	<b>Involve</b>	X		X	X	X	X	X
<b>Through Commuters</b>	<b>Inform</b>					X	X	X
<b>Members briefings</b>	<b>Involve</b>		X	X				
<b>Advocates</b>	<b>Involve</b>	X	X	X	X	X	X	X